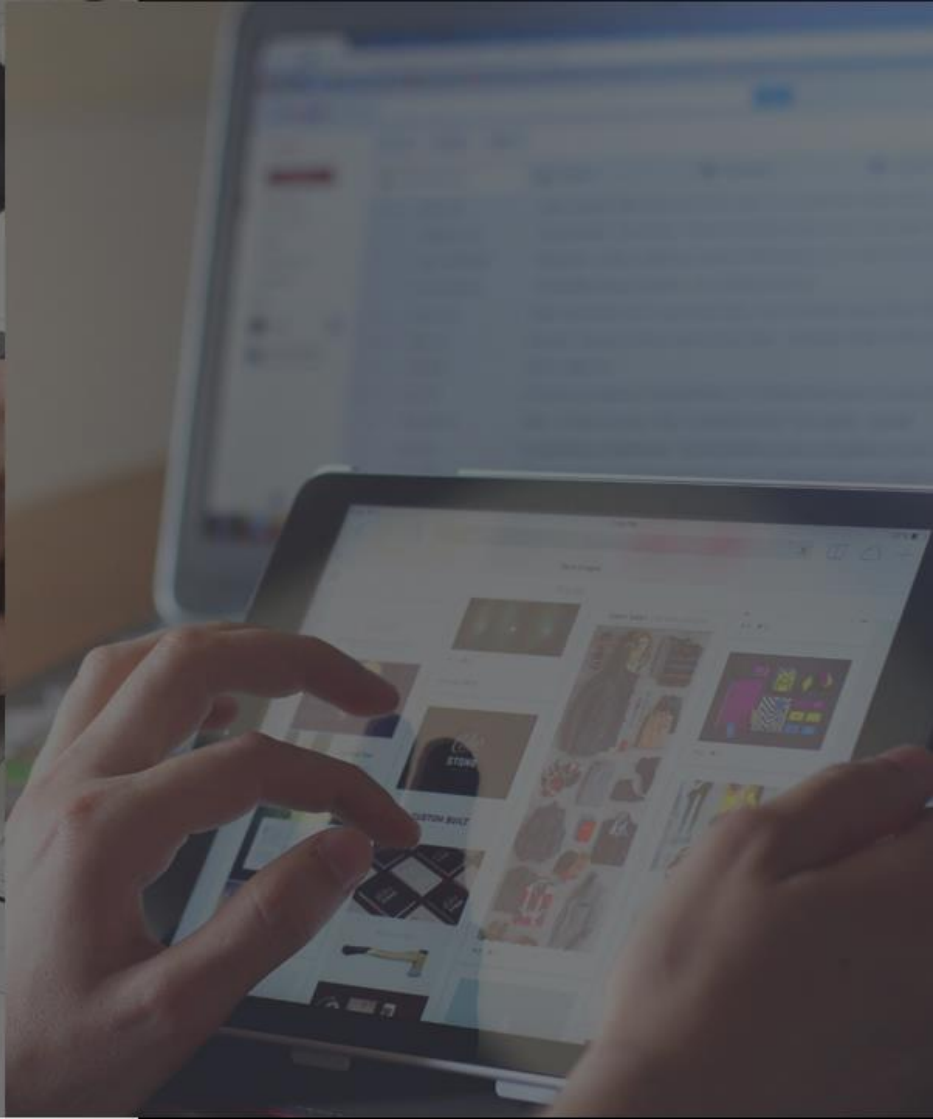


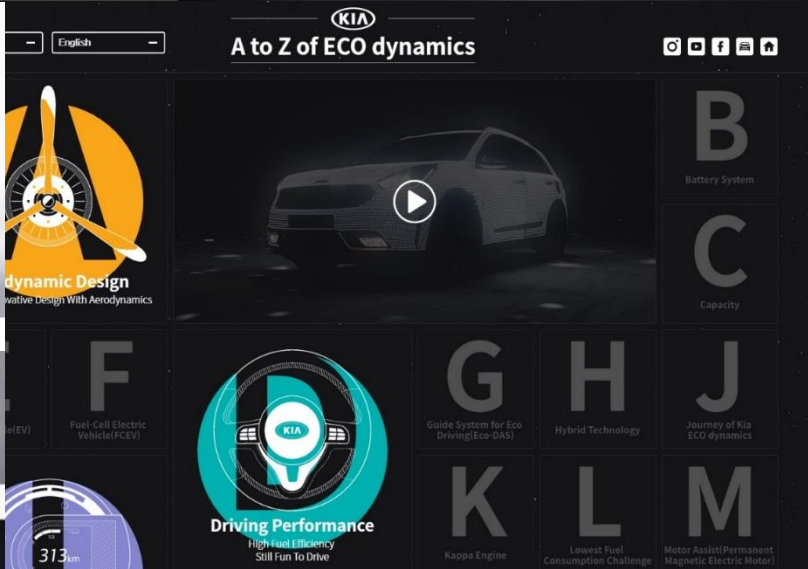
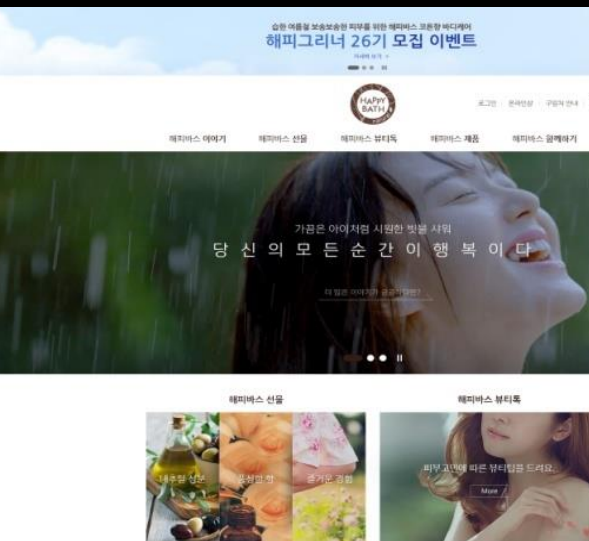
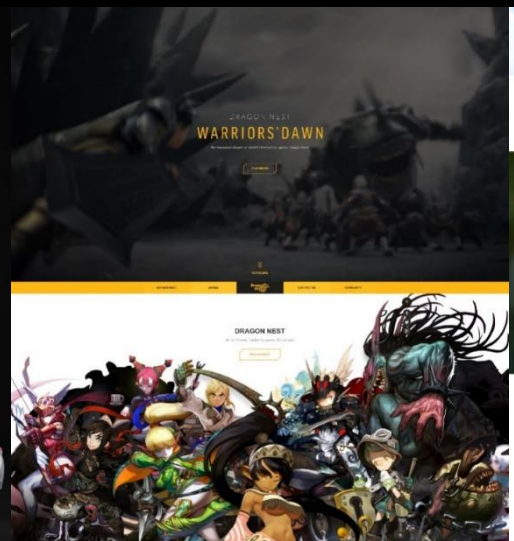
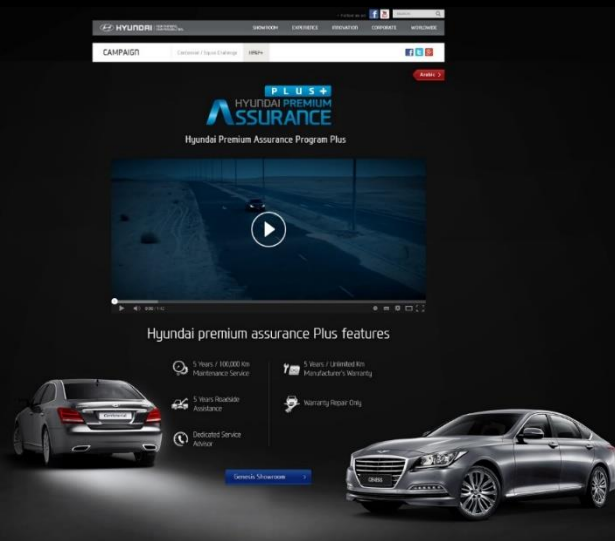
CO **CREATIVE**
ner

사람들은 다양하고 수많은 브랜드와의 접점안에서 일상을 보냅니다



우리는 일상에서 접하게 되는 수많은 접점과 그 콘텐츠들에 대해 축적된 노하우를 가지고 있습니다

UX Consulting | UI-GUI Design | MARKETING CONTENTS



급변하는 마케팅 환경에 빠르게 대응하며
사용자에게 놀라운 경험을 전달하는 일

이러한 일을 하는 우리는 협업하는 전문가 CONER CREATIVE 입니다



COOPERATE + ~NER

CONER CREATIVE는

'동등, 함께'의 의미가 있는 COOPERATE의 약어 'CO'와
기업과 고객을 연결해주는 전문가의 의미를 가진 'NER'을 더해 만들어졌습니
다.

COner CREATIVE는 늘 파트너 기업과 함께 같은 목적을 위해
NEW CREATIVE를 만들어내는 그룹 입니다

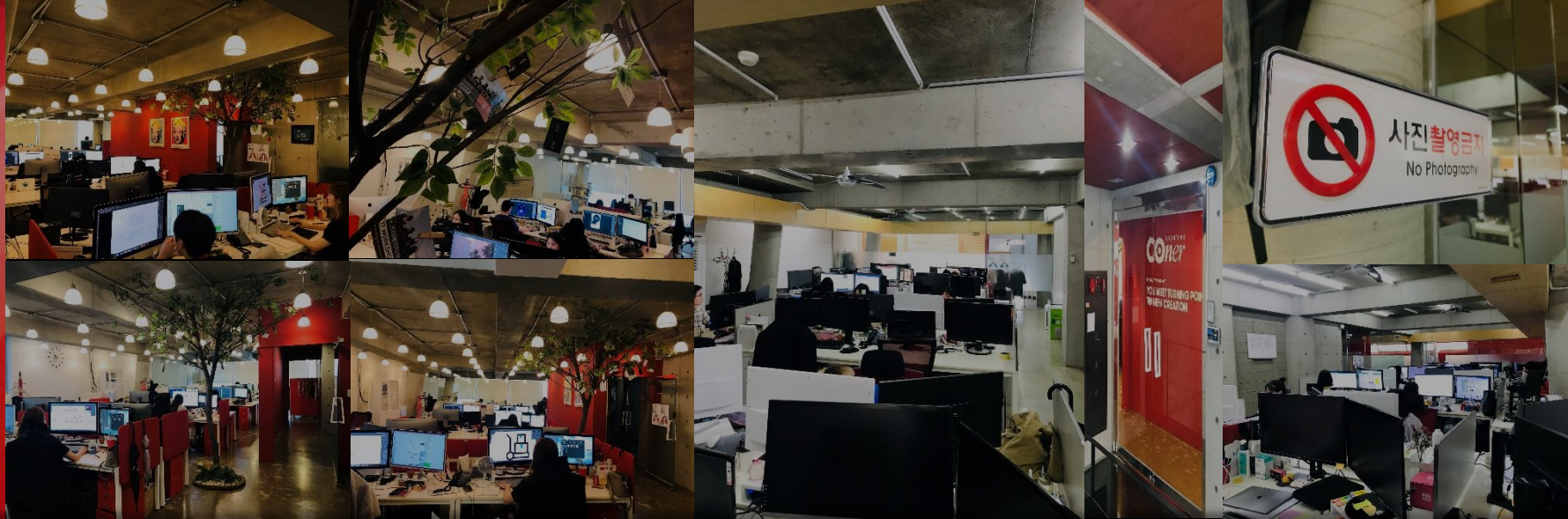


CREATIVE
COner

CREATIVE
COner

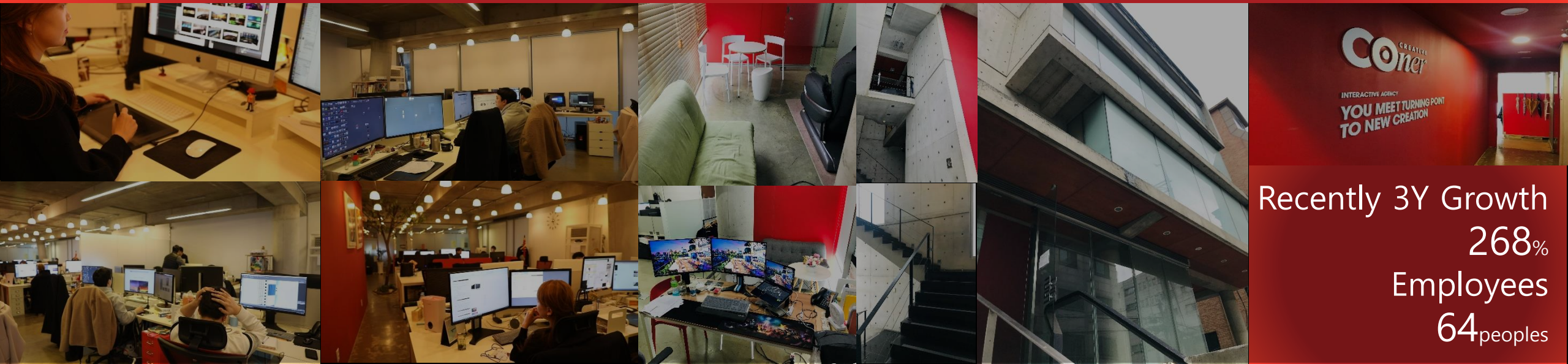
INTERACTIVE AGENCY

**YOU MEET TURNING POINT
TO NEW CREATION**



Next Marketing Solution Company

16년 간 변화에 능동적으로 대응하며, 지속적으로 성장하고 있는 마케팅 솔루션 회사입니다



Recently 3Y Growth
268%
Employees
64 peoples



더 아껴주고 싶은 마음
WINIX ZERO N

세탁 가능한 예브리 크리얼러
미세먼지 GPS AirBox 연동
아드레노 걸이로리는 광케브 디자인

Connect Wall
달신과 처음 마주하는 곳,
소름을 돋우는 우리의 진심을 영감에 담았습니다.

We build Strategic Digital Platforms

목적과 기술 환경에 최적화된 전략적이고 효과적인 플랫폼을 구축합니다



매달만이 만들 수 있는 리얼 핑속 김치맛

Full 배양공간 시스템

리얼 핑속 김치맛
최장 Full 배양공간 시스템
김치는 기본 버섯까지
다양한
추정온도 Full 배양공간 시스템
버섯은 기본 버섯까지
다양한
추정온도 Full 배양공간 시스템

Galaxy Book

Performance Racing

Reliable Safety

대용량 75 Wh 배터리

Always Ready 모드

75 Wh Battery

7.4mm 두께



완전히 새로운 경향이 시작
삼성 김치플러스

리얼 핑속 김치맛
추정온도 Full 배양공간 시스템
김치는 기본 버섯까지
다양한
추정온도 Full 배양공간 시스템

S Pen

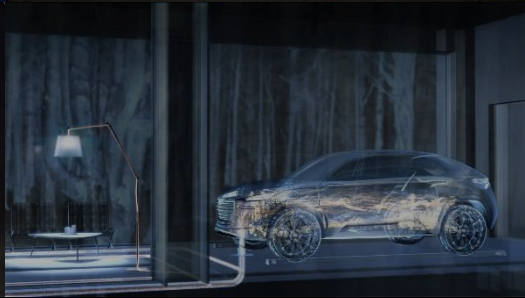
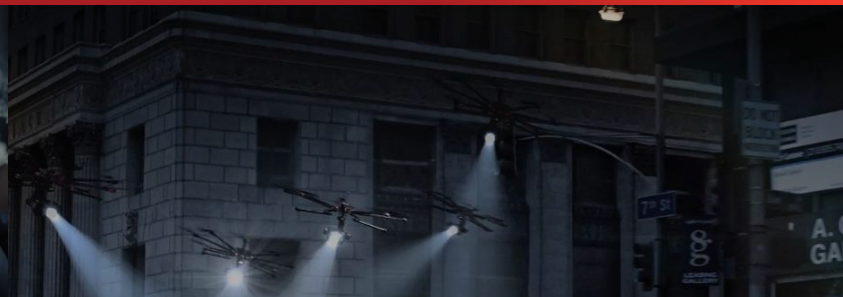
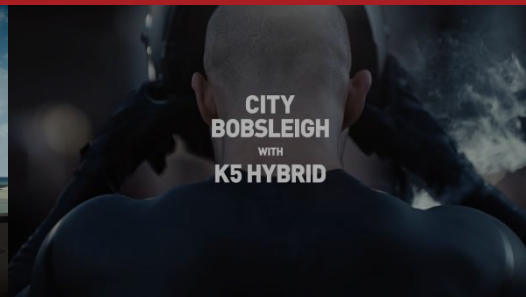
BRAND STORY > MULTIMEDIA > 시연영상





We are Expert of Contents

마케팅 콘텐츠에 대해 남다른 인사이트와 기술을 가지고 있습니다



AO KIA PARTNER

FRIENDSHIP WITH AO & RAFA

THE LONGEST STANDING GLOBAL PARTNERSHIP

1 AUSTRALIAN OPEN 2019

1 TENNIS FESTIVAL WITH KIA

4K ULTRA HD

De belangrijkste drie kenmerken

Samsung Conventional TV

Dynamic Crystal Color

UHD Processor, prachtige beeldkwaliteit

Ervaar levendige en forkelende beelden met rijke kleuren dankzij een speciale chip die de kleurweergave en contrastverhoudingen optimaliseert en HDR aanstuurt.

We strive to do more without limitations

코너 크리에이티브의 저력은 대한민국을 넘어 글로벌까지 확장되고 있습니다

u d

Power up and take charge of tomorrow

100%

SAMSUNG Galaxy Watch Active

Everyone has their own approach when it comes to staying active. That's why Galaxy Watch Active comes with customizable watch faces that combine style and sensibility. So whatever your goal is there's an expression that will match it.

10 08 WED FEB 20

Curved for Comfort

Immersive Viewing

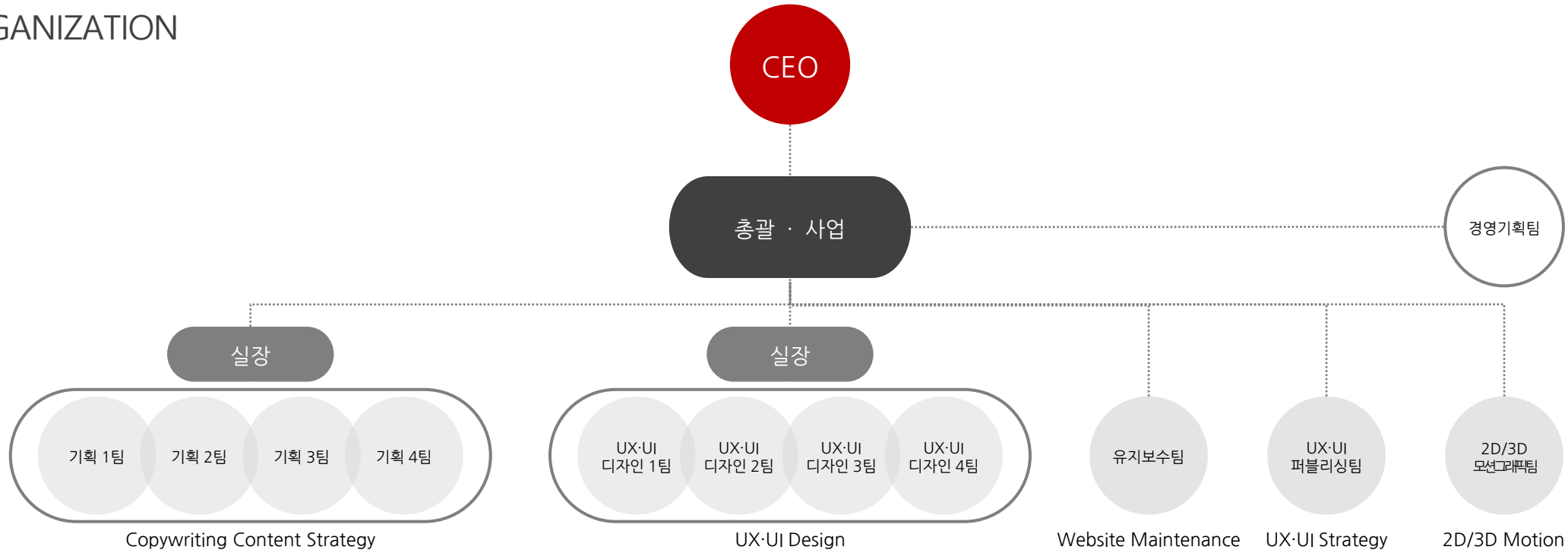
The next generation Galaxy Buds

They're not just great for listening, they're amazing for being heard too.

We Try to Make N E X T

변화하는 세상, 변화하는 사람들의 트렌드와 니즈에 대응하는 새로운 시도와 성공적인 마케팅을 만들어 왔습니
다

ORGANIZATION



인력구성 현황

구분	인원수	조직 별 업무 기능
CEO	1	회사조직및운영
본부장	2	프로젝트총괄및사업운영
기획	17	웹사이트제안기획, 온라인마케팅플랫폼제안기획
디자인	30	3D모델링기술구현, 디자인연구및제작
개발	11	웹UX/UI구현및관리, 웹표준웹접근성퍼블리싱
경영지원	3	회계및경영지원
합계	64	

HISTORY

- 2020 위닉스 'CI 리뉴얼 및 BX 디자인' 작업
삼성전자 협력업체 선정
제일기획 협력업체 선정
이노션 협력업체 선정
- 2019 강남구 신사동 628-34 2F,3F,4F 사무실 확장
사업분야 확장(지면/영상 콘텐츠 마케팅,
퍼포먼스 마케팅, 소셜마케팅, CI구축,
전시/행사 기획/구축/운영, BTL 마케팅)
위닉스 플랫폼 구축 및 마케팅 기획/운영 체결
- 2018 삼성전자 협력업체 선정
제일기획 협력업체 선정
이노션 협력업체 선정
오리콤 협력업체 선정
- 2017 강남구 신사동 628-34 2F / 4F 사무실 확장
사업분야 확장
제일기획 협력업체 선정
이노션 협력업체 선정
- 2016 강남구 신사동 628-34 2F 사무실 이전
제일기획 협력업체 선정
이노션 협력업체 선정

- 2015 삼성닷컴 한국총괄 콘텐츠 크리에이션 작업
2015 코웨이 '물심표 프로젝트' 캠페인 진행
2015년 제일기획 협력업체 선정
- 2014 2014 코웨이 '물심표시간' 캠페인 진행
월드비전 'MY KIDS' 모바일 웹 및 App 구축
삼성 바이오로직스 웹사이트 구축
동서식품 '마이맥심' 브랜드 포털 연간 운영대행
- 2013 2013년 제일기획 협력업체 선정
제일모직 사내 커뮤니케이션 채널 '일모톡' 동서식품 '마이맥심' 브랜드 포털 구축
신한생명 'MY KIDS'로 3관왕 달성
'빈폴아웃도어' 웨어워드
코리아 패션/스포츠분야
- 2012 2012년 제일기획 협력업체 선정
KT 'LTE WARP' 대한민국광고대상 통합미디어 대상 수상
삼성전자 '버블샷' 온라인 프로모션 진행
KT 'LTE WARP' 1차~3차 온라인 프로모션 진행
- 2011 대한항공 '일본에게 일본을 묻다' 캠페인 진행
리바이스 '로드웨어' 마이크로사이트 FWA 선정

- 2010 강남구 논현동 74-19 사무실 이전
FnF '바닐라코' 브랜드/쇼핑몰 운영 대행사 선정
- 2009 강남구 논현동 74-19 사무실 이전
FnF '바닐라코' 브랜드/쇼핑몰 운영 대행사 선정
- 2008 하나대투증권 홈페이지 구축
유진투자증권 챔피언 BI, HTS, 웹사이트 구축
- 2007 한국투자증권 홈페이지 제작
코너 크리에이티브 법인 설립
키움증권 웹사이트 구축
- 2006 빨라쥬 델 프로도 한국 공식 웹사이트 구축
세란안과 허브 사이트 구축
키움증권 HTS, 영웅문 BI 구축
- 2005 현대자동차 미주 공식 웹사이트 구축
외환은행 사내 커뮤니티 구축
네트빌 전략적 제휴
- 2004 코너크리에이티브 설립

AWARDS



Korea Advertising Awards 2013
 신한생명 MY KIDS

대상/우수상/은상



Korea Advertising Awards
 Korea Mobile AD Awards
 Mobile AD Awards



Web Award Korea 2013
 빈폴아웃도어

대상



Web Award Korea



Korea Advertising Awards 2012
 KT LTE WARP 스타워즈 캠페인

대상



Korea Advertising Awards



Web Award Korea 2008
 후지 제록스 도큐 컨설턴트

우수상



Web Award Korea

CLIENT

코너크리에이티브와 함께 새로운 가치를 창조해왔던
파트너 고객사입니다.

코너크리에이티브는 지금도 다양한 고객사와 함께
새로운 크리에이티브를 만들어 가고 있습니다



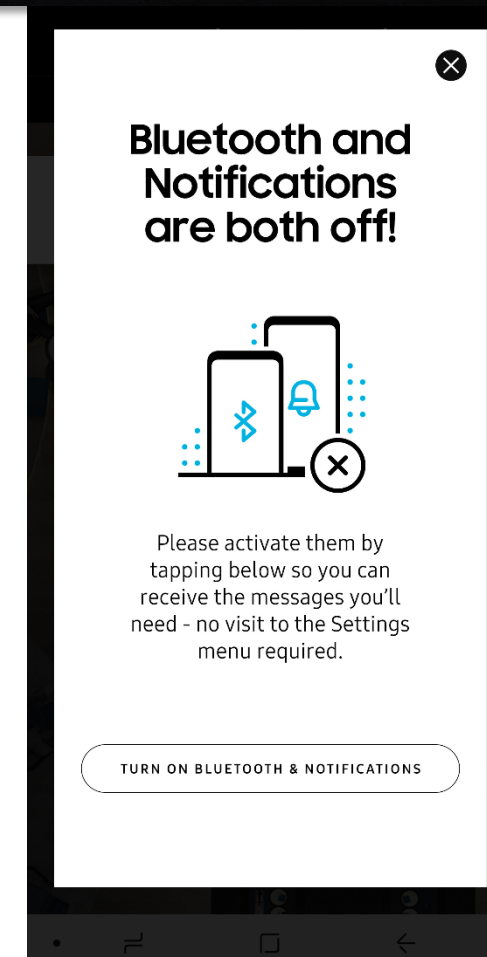
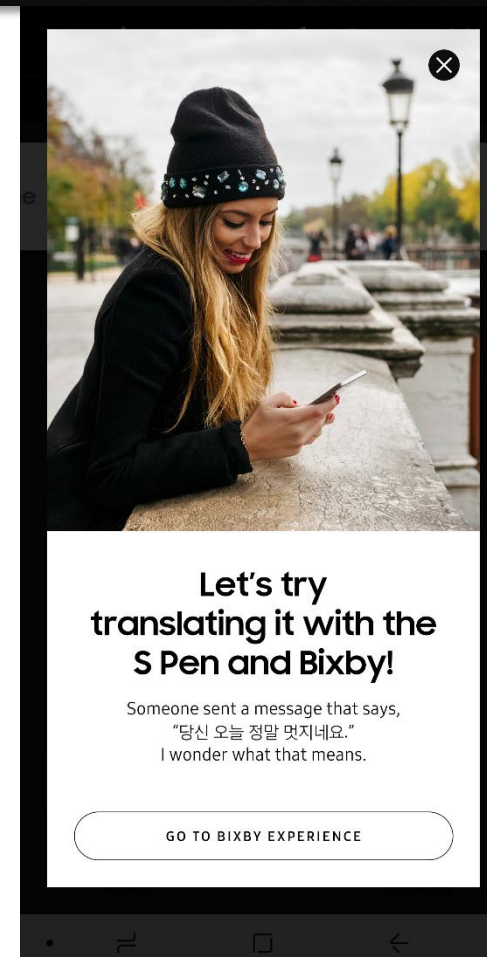
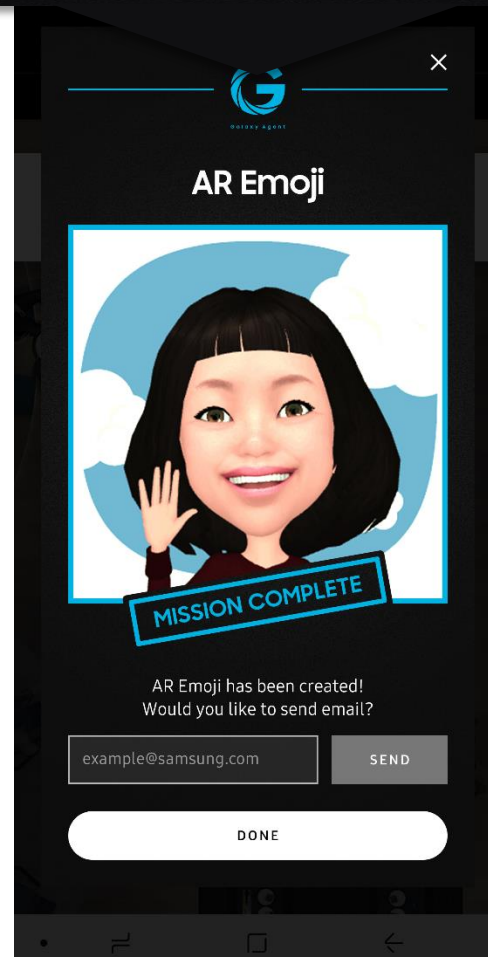
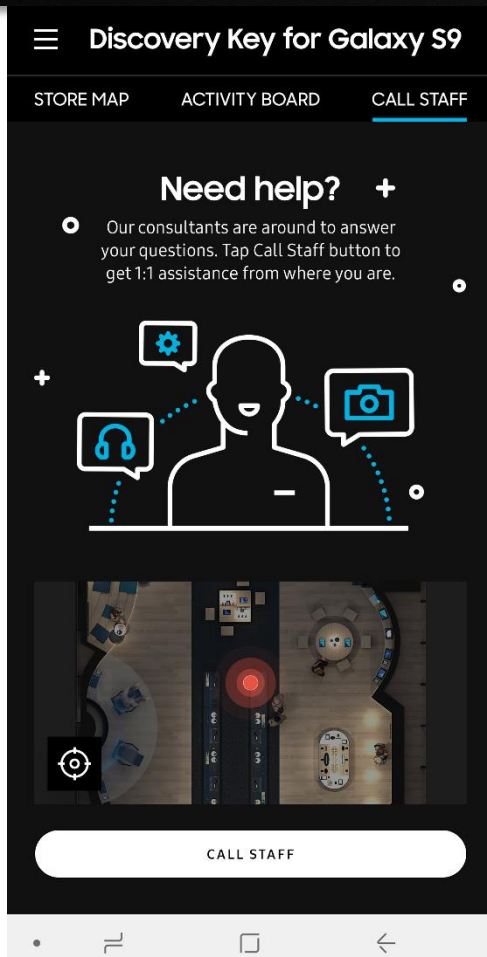
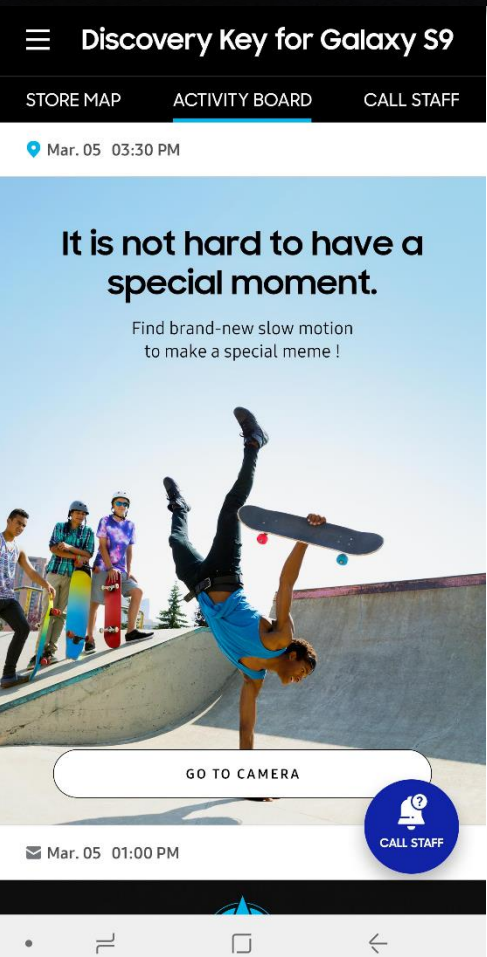
YOU MEET
TURNING POINT
TO NEW CREATION

CO CREATIVE
ner

서울특별시 강남구 언주로 151길 12 도로서빌딩 2층,3층,4층
TEL . 02-3445-5441 FAX . 02-3445-5472 e-Mail. webmaster@coner.co.kr

Portfolio Detail

새로운 삼성 비즈니스 플랫폼의 시작 삼성 SES APP 구축



라이프스타일에 기술을 접목한 UI/UX 위닉스 APP 디자인 리뉴얼

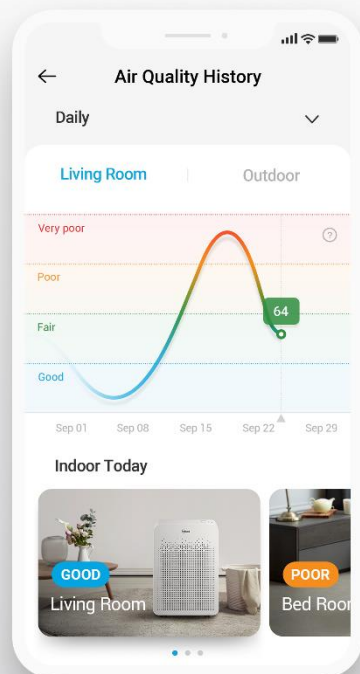
MANAGE FILTER

View your remaining filter life and purchase new filters



AQI HISTORY

Track air quality history on a daily basis to better understand your environment



WINIX SMART
USER-ORIENTED INTERFACE
Users feel more comfortable
and are able to get things
done more friendly

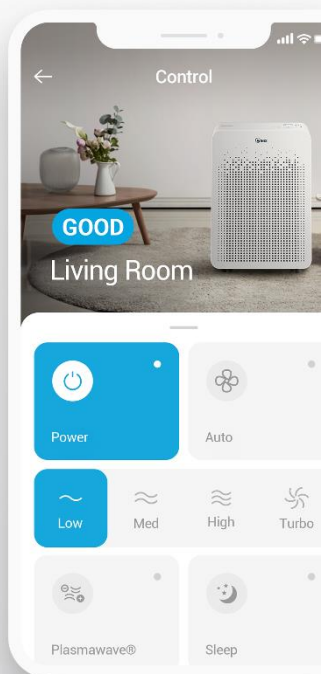
IN & OUTDOOR QUALITY

Monitor air quality in real time to stay in control even if you're not at home

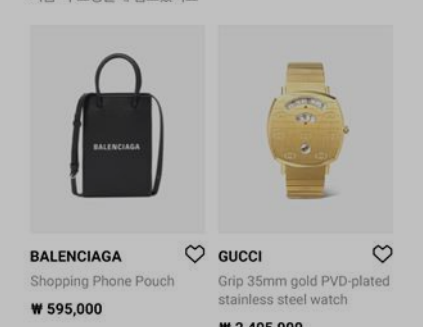
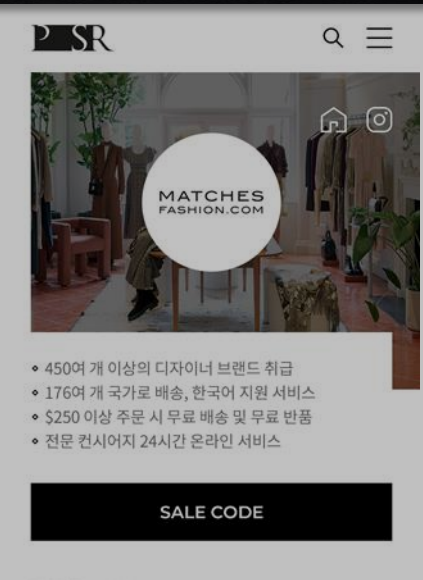
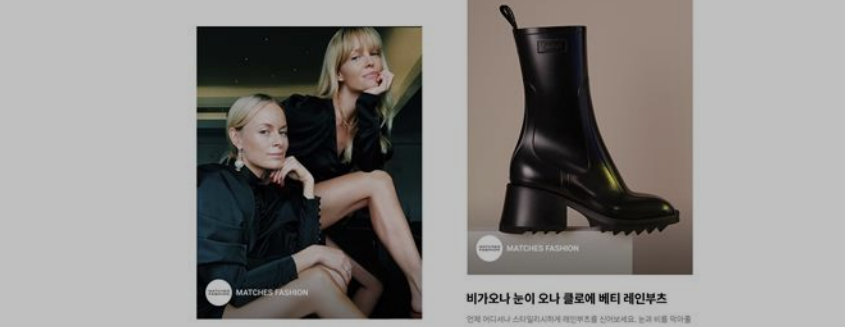
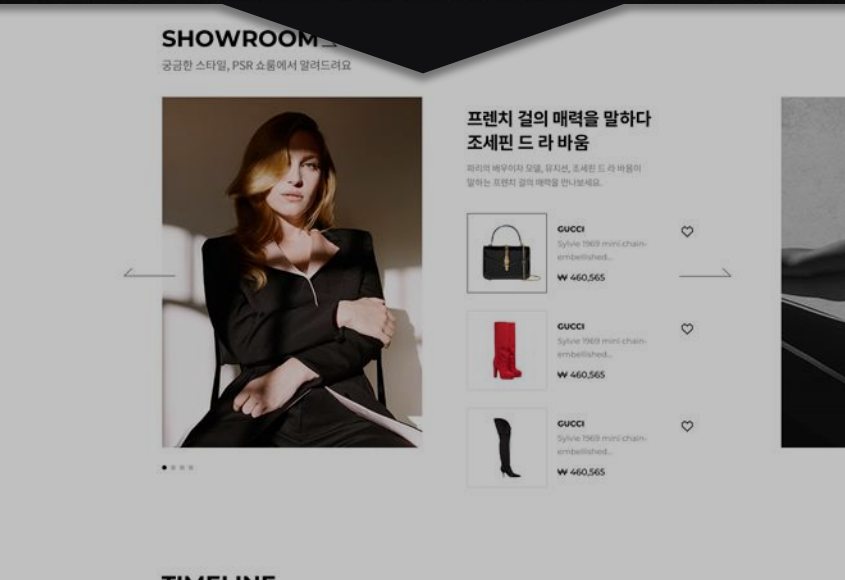
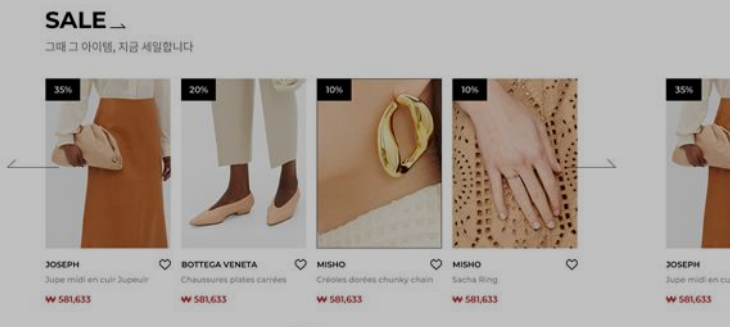
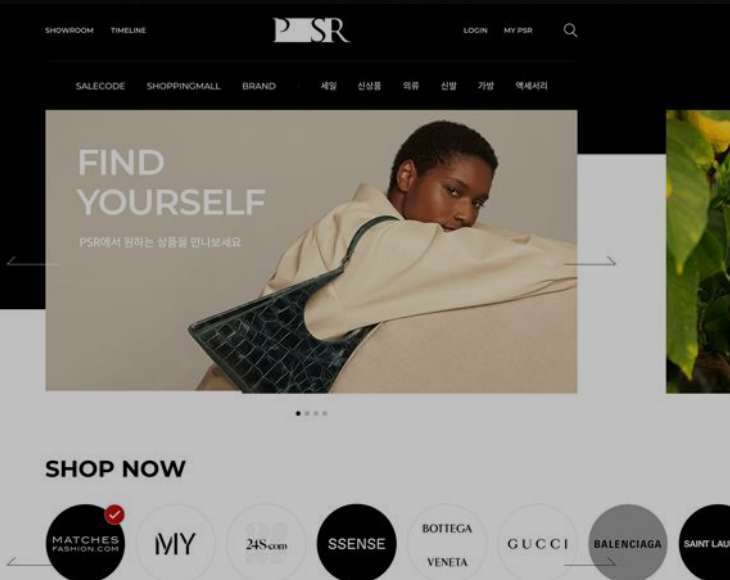


CONTROL DEVICE

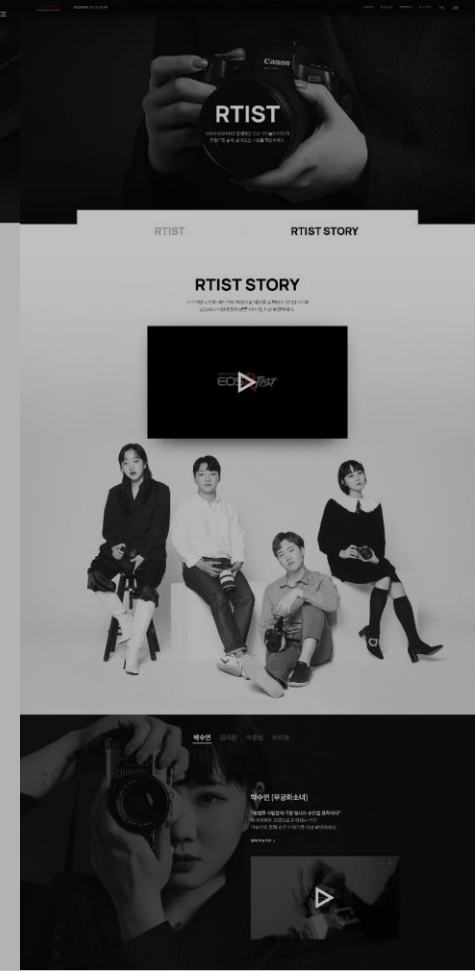
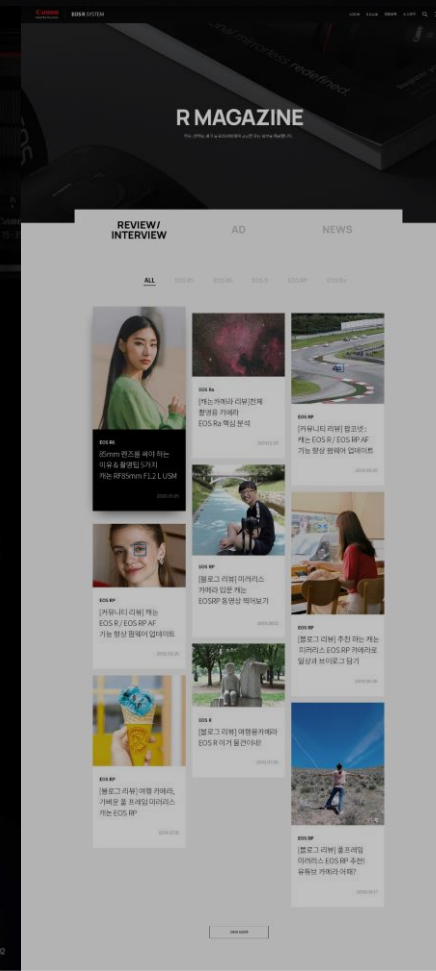
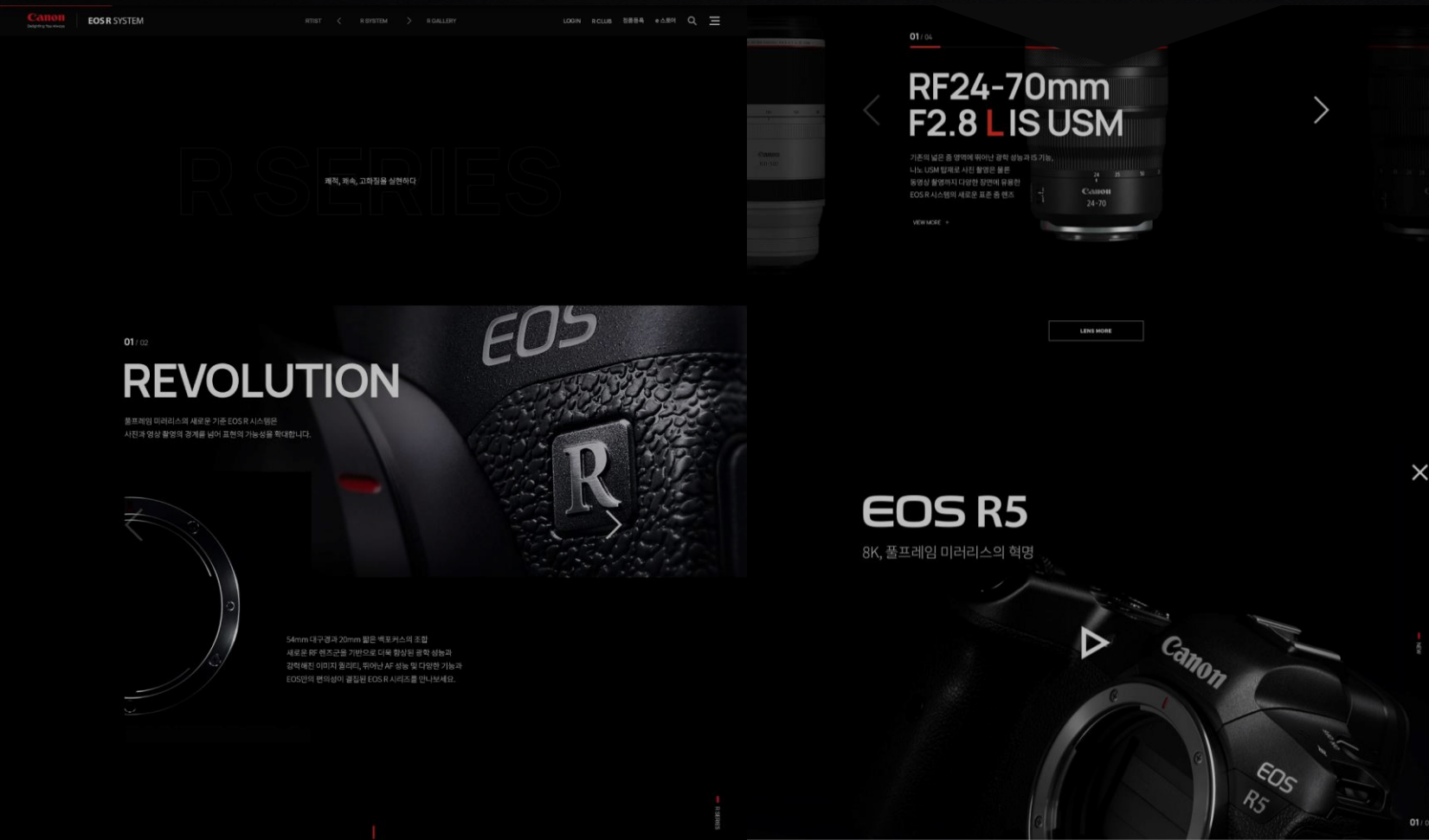
Control your Winix air purifier from anywhere and set schedules




합리적인 쇼핑을 위한 패션 직구 플랫폼 두산매거진 플랫폼 구축




시각적인 효과로 제품 강조 및 브랜드 아이덴티티 표현 캐논 R System 브랜드사이트 구축




심플한 이미지와 직관적인 메시지로 세일강조 올리브영 6월 세일 소재 제작




boH
보타낙힐보 판테놀 블레미쉬 크림
망설이면 **훔칠!**
-28,000 -22,400 - **19,600원**



세상에서 제일 보습한
브링그린 비타민 살키 섰스틱
지금 당장 **9,900원**



식물나라
제주탄산수 딥필링 패드
머리부터 발끝까지 각질 올킬



ROUNDABOUT
Green Tea Pure Cleansing Foam
탈지구급 짜릿한 모공 청소

보타낙힐보 판테놀 블레미쉬 크림
망설이면 **훔칠!** -28,000원 → **19,600원**



식물나라
제주탄산수 딥필링 패드 대용량 **역대급 할인**
-17,800원 -12,800원 → **11,800원**
올해 첫 '올영세일' 에서 GET

ROUNDABOUT
올리브영 No.1 클렌징폼
안 써보신 분 찾습니다.
이번 주가 SALE 마지막 **15% OFF!**
올해 첫 '올영세일' 에서 GET

식물나라
탈지구급 짜릿한 모공 청소
제주탄산수 클렌징폼 **역대급 할인**
-12,800원 -9,800원 → **8,300원**
올해 첫 '올영세일' 에서 GET

이제 뷁 말고 **쁘(러시)하자! 32% OFF!**
올해 첫 '올영세일' 에서 GET



올영세일
단체특가
fillimilli

올리브영 No.1 클렌징폼
이번주 지나면 할인 끝!



올리브영 BEST 디퓨저
딱 일주일만! 24% OFF



올영세일
단체특가

오늘 단 하루! **슈렉팩 1+1이 9,900원이라고?**
올해 첫 '올영세일' 에서 GET



올영세일
오늘의 특가

제품 연상되는 카피와 컬러로 매력적으로 표현 올리브영 6월 세일 소재 제작

#톤온톤 #모두의무드 #올유즈



#톤온톤 #모두의무드 #올유즈



비코랄



누디로즈

WAKEMAKE

웨이크메이크 무드 스타일러
예쁜건 다 넣었다

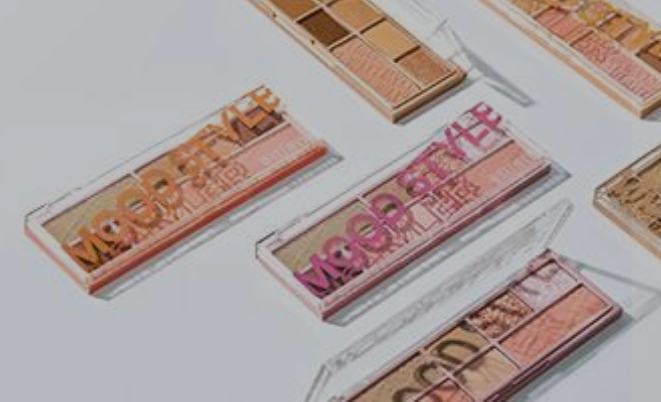
#톤온톤 #모두의무드 #올유즈



WAKEMAKE

웨이크메이크 무드 스타일러
예쁜건 다 넣었다

#톤온톤 #모두의무드 #올유즈



WAKE

예쁜건 다 넣었다
웨이크메이크 무드 스타일러

#톤온톤 #모두의무드 #올유즈



WAKE

예쁜건 다 넣었다
웨이크메이크 무드 스타일러

#톤온톤 #모두의무드 #올유즈



라인 그래픽과 라이팅 효과로 브랜드&제품 강조 올리브영 XTM 브랜드 영상 제작



제품의 기능과 특징점을 극대화한 페이지 제작

삼성 글로벌 QLED TV Q90R



TV when it's on.
Art when it's off.

* Actual Product may differ from image shown. Please see our product gallery.

Frame your most-loved moments

My Collection

You can easily upload and exhibit your own photography—or a new family portrait.
Simply send your photos to The Frame via your phone or a USB flash drive.

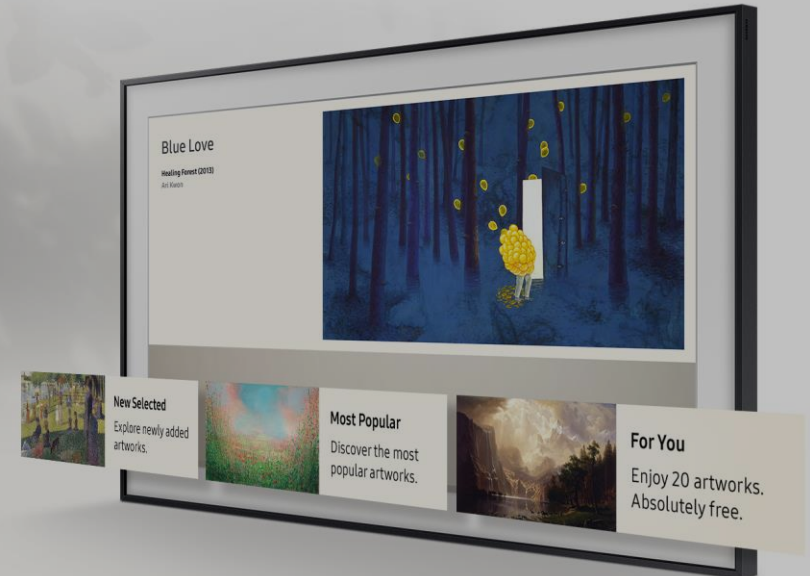


* Personal photos uploaded to The Frame will be displayed at the original resolution. Displaying 4K(3840*2160 pixels) and above images is recommended.
* Compatible devices only.

Enjoy art curated for you

Auto Curation

The Frame learns what you like and automatically recommends artworks you'd love to see on your wall.
It'll also keep you up to date with new and popular artworks.



* Actual user experience may vary.

Belongs anywhere in the room

Stand Options

Think beyond the walls. Put The Frame anywhere you like with various TV stand options that match you and the style of your interior.



* The Studio Stand may be sold separately.
* Availability of Studio Stand may vary by region and TV's size.
* The Frame is only available with HG-S6373K.

World's Largest Art Collection on TV

Try it for 3 months



* The service may vary by region.

선명한 컬러로 생생한 화질을 표현한 페이지 제작 삼성 글로벌 UHD TV TU8500 PD

Bolder contrast to see every detail



Global
No.1
TV for 14 years

Clean up the clutter

Clean cable solution

Samsung UHD offers a neat solution for keeping all your TV cables tidy, hiding them away right in the stand. This helps you reduce your clutter so you can fully enjoy your TV's beautiful design.

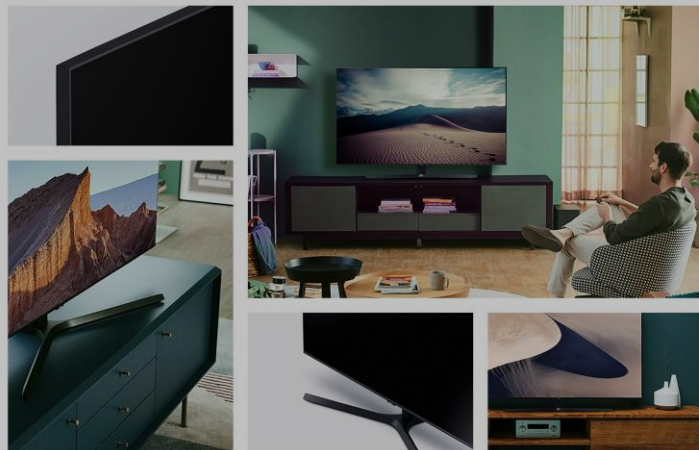
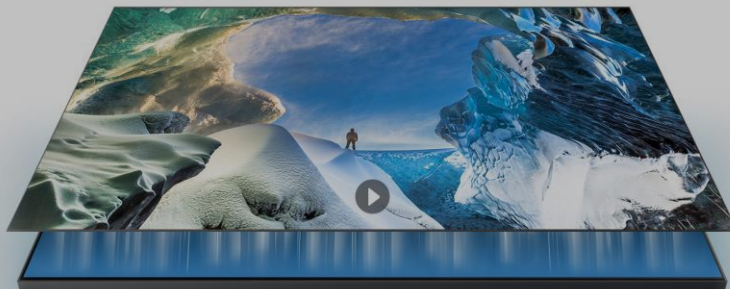
* Actual product may differ from image shown. Please refer to the product image gallery.
* This feature does not apply for 43 inches.



The right color tone for every scene

Dual LED

Dual LED backlighting technology adjusts the color tone to suit the mood of your content so you can watch it the way it was meant to be seen.



* Actual product may differ from image shown. Please see our product gallery.

Get gaming faster

Game Enhancer

Get into the game faster with Game Enhancer, which optimizes your screen so you have more control with barely noticeable input lag. Experience smooth gaming in its most impressive form without motion blur and judder.



* Feature availability may vary by game console.

Decorate your space with your favorite photos

Ambient Mode

When you project your favorite photos onto the TV screen, the TV itself blends into your décor elegantly. You can lay out multiple photos in a beautiful collage or place them in a slide show for to keep the visual fresh and on point.



* Background feature accuracy may vary based on TV location, dependent on wall design, patterns, and/or colors.

제품과 조화로운 인테리어 컷과 그래픽으로 특징점 표현

삼성 글로벌 Soundbar S60T PD

Fill your space with sound from anywhere

* Images are simulated and for illustration purposes only. The appearance, design and GUI/graphic user interface specifications which is not affecting to product performance are subject to change without notice.
** TV sold separately.



Sound optimized for each scene

Adaptive sound

Samsung soundbar analyzes the sound signal to automatically deliver optimized sound based on each scene. Adaptive Sound lets you hear voices clearly even on low volumes so even quiet conversations are heard.



For realistic sound, everything you need is in a single soundbar. The all-in-one system has two woofers and tweeters built into its slender frame, so you can place it anywhere in the room to enjoy a pure audio experience.



Get started with the essentials

What's in the box
Inside the box, there's everything you need for easy installation, including a convenient wall mounting kit.



Simply Tap and play

Tap Sound

For the moments you want to enjoy your music on another level. When listening to your favorites on your phone, simply Tap it on the soundbar. The soundbar vibrates as it recognizes the device and seamlessly connects and plays the song you were listening to — but with incredible soundbar audio.



Powerful bass where you need it

Wireless deeper bass ready

Don't let wires get in the way of your bass. Set the soundbar with wireless subwoofer anywhere in your space and surround yourself with powerful, deeper bass.



One app to listen smart

SmartThings App
Take connected living to the next level. SmartThings app lets you add your speakers to your network, giving you greater control over your audio throughout your smart home.



* Each device must be connected to Wi-Fi or other wireless network.
** Must download and install the SmartThings app.
*** For interoperability through SmartThings, all the devices should be registered with a single Samsung Account.
**** Available functions may vary by region, service provider, network environment, or mobile device, and are subject to change without notice.

** Compatible with iOS 11 and Android 5.0 or higher device only.

*** Samsung Member Service call center 1577-0115. (Business hours: 9AM - 6PM)
**** The functions include the given screen only.

* Actual product may differ from image shown. Please see our product gallery.

제품 크롭 컷과 와이드한 디자인으로 기능 강조 삼성 글로벌 Galaxy S10 Lite PD

Galaxy S10 Lite

Welcome to the
Pro-grade camera



6.7" FHD+ | Super AMOLED Plus | Infinity-O Display



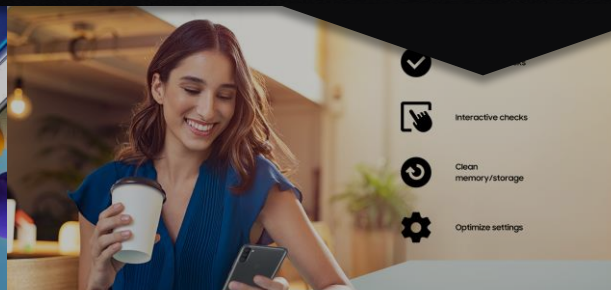
Octa-core
PROCESSOR

6GB/8GB
RAM

128GB
STORAGE



타이포그래피, 아이콘을 활용하여 제품 기능성 전달 삼성 글로벌 Galaxy A21s PD



Processor **Octa-core** RAM **3GB, 4/6GB** Storage **32GB / 64GB** - Up to 512GB



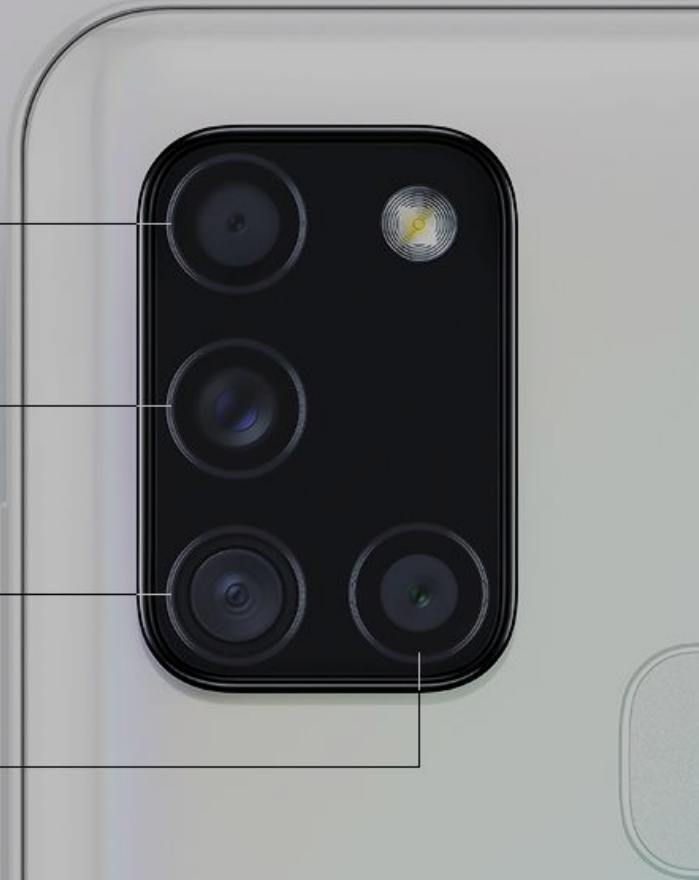
5,000 (typical) mAh

Depth camera
2MP (F2.4)

Main camera
48MP (F2.0)

Ultra wide camera
8MP (F2.2)

Macro camera
2MP (F2.4)



일러스트를 활용해 기능을 시각적으로 전달 삼성 글로벌 Smart Switch 페이지 제작

Smart Switch

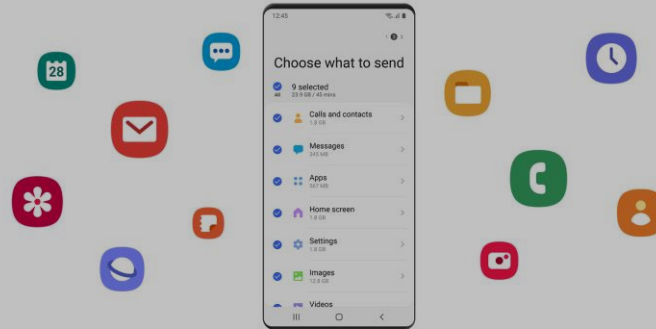
A sure and secure way to move your content to Galaxy

When making the switch to Galaxy, you don't have to say goodbye to your old stuff. The content you were using before - your photos, settings and call history - get to stay with you on your new Galaxy.



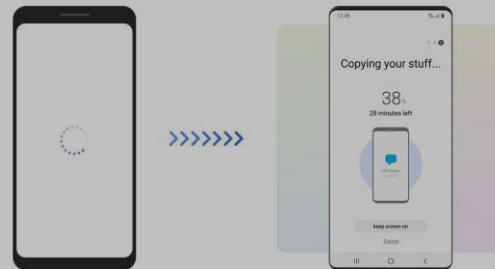
Happiness is easy transfer

Slip into a brand new Galaxy and bring what you've collected along the way. Keep all your photos, calendar dates, alarms and even call history. We made switching as easy as possible so you can dive right in.



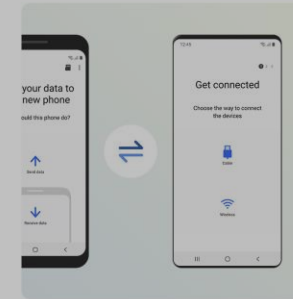
Smart Switch gets along with your old device

Moving to Galaxy from another OS isn't hard with Smart Switch. The app works with many devices, making the upgrade to Galaxy a seamless process for everyone.

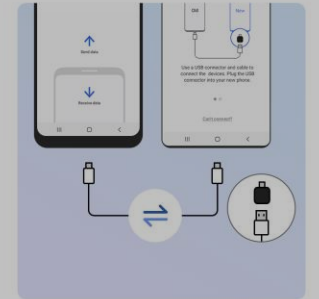


More ways to connect

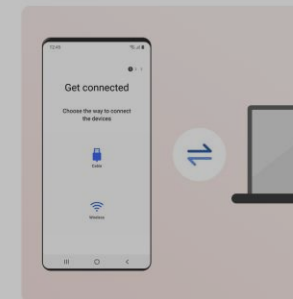
Transfer, back up or restore whatever way fits you best. Make a device-to-device connection, or use a backup file from external storage.



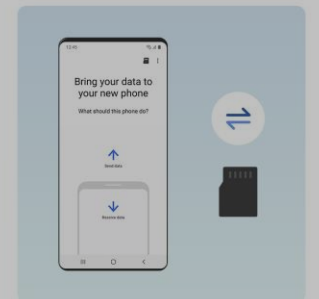
Transfer wirelessly



Connect with USB cable



Restore from your computer



Restore from an SD card

3D & 모션 그래픽으로 제품 기능성 전달 삼성 글로벌 청정스테이션 PD

Easily empty dust for simple maintenance

Auto Empty Dustbin

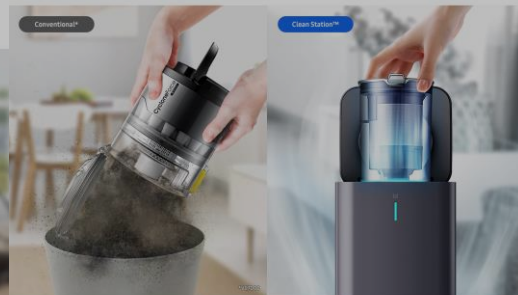
Enjoy a more convenient way of emptying your dustbin. Simply detach and place the dustbin on top of the Clean Station, which will automatically empty out the dust, without you having to separate the pipe or the cyclone. In addition, you have less hassle removing dust by hand.



Hygienically empty out the dustbin

Anti Dust Emitting Structure - Verified by UL

Breathe pure air when emptying the dustbin. The dustbin opens when it is inserted into the Clean Station, and has an air-right design, so it can be hygienically emptied, so prevents dust from scattering back into the air. It is 400 times more hygienic than conventional dustbins.*

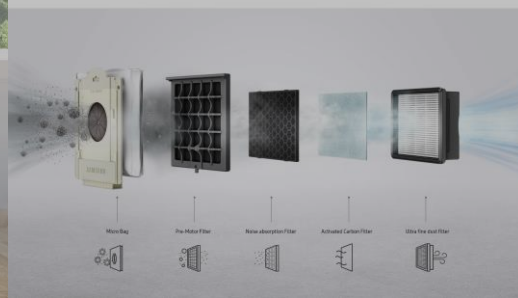


*The dust emission test results when emptying the dustbin. Based on "UL" research of UL2913, American standard compared with the Samsung CS200. Based on UL 2913. Results may vary according to the dust and dust bin. (**) Comparison result (UL2913 dust emission test)

Extra filtration to release clean air

5 Layered HEPA Filtration System**

Ensure a hygienic room with a 5 Layered HEPA Filtration system*. A Dust Bag and Pre-Motor filter trap large and small dust. It also has an Activated Carbon deodorization filter and a Noise Absorption filter. Finally, an Ultrafine Dust filter traps 99.999% of ultrafine dust** and allergens.



Gallery



Gallery



Extra filtration to release clean air

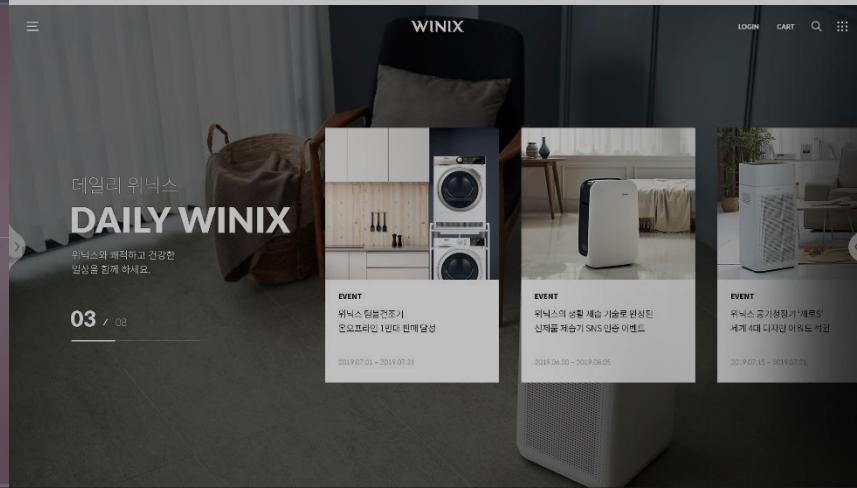
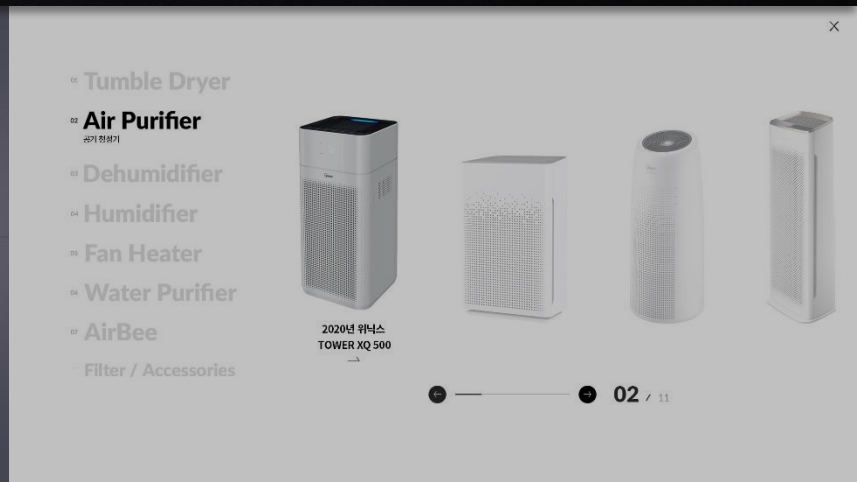
5 Layered HEPA Filtration System**

Ensure a hygienic room with a 5 Layered HEPA Filtration system*. A Dust Bag and Pre-Motor filter trap large and small dust. It also has an Activated Carbon deodorization filter and a Noise Absorption filter. Finally, an Ultrafine Dust filter traps 99.999% of ultrafine dust** and allergens.



** HEPA Filtration system: High Efficiency Particulate Air Filtration system.
** Based on internal testing in accordance with the UL2913, UL 2913 standard.
*** 0.3 microns is the particle size that is generally invisible to human eyes, such as pollen and mold.
**** Usage duration may differ from actual product.

쇼핑 커머스에 브랜드를 녹인 위닉스 웹사이트 리뉴얼



새로운 출발, 그리고 도전 위닉스 BX 제작

WINIX CI DESIGN RENEWAL

WINIX

STORY BOOK

WINIX LOGO

X

그것은 무한한 반석을 의미하는 X로 발음합니다.
하나의 형식으로 상징적인 위닉스의 세계는
무한한 가능성을 가진 세계를 의미하고 있습니다.

무한한 우주에서 무한한 가능성을 지닌 세계
이것이 위닉스의 본질이자 가치입니다.

WINIX

W

그리고 온전히 모습을 드러내는 WINIX.
형성을 따라 세워진 빛의 그림자를 형상화한
Winix Edge of turning Horizon Font는
위닉스만의 특용체이며 부드러운 세계관을
그대로 표현하고 있습니다.

WINIX

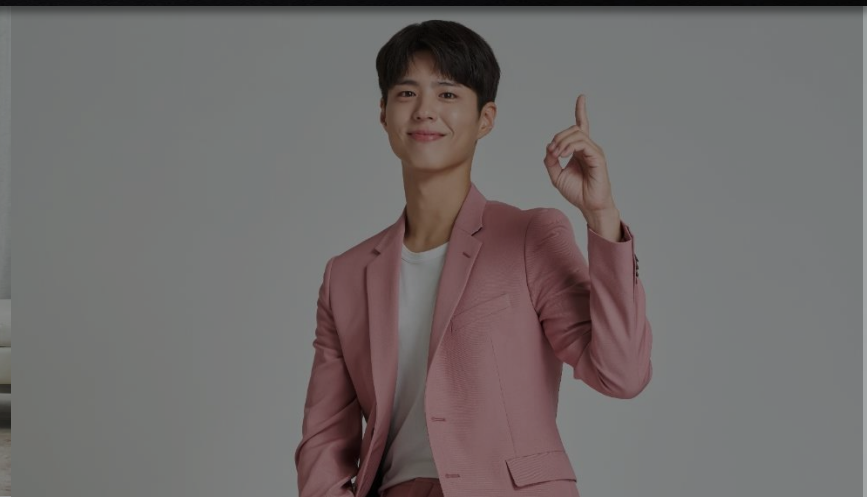
WINIX

WINIX

WINIX

WINIX

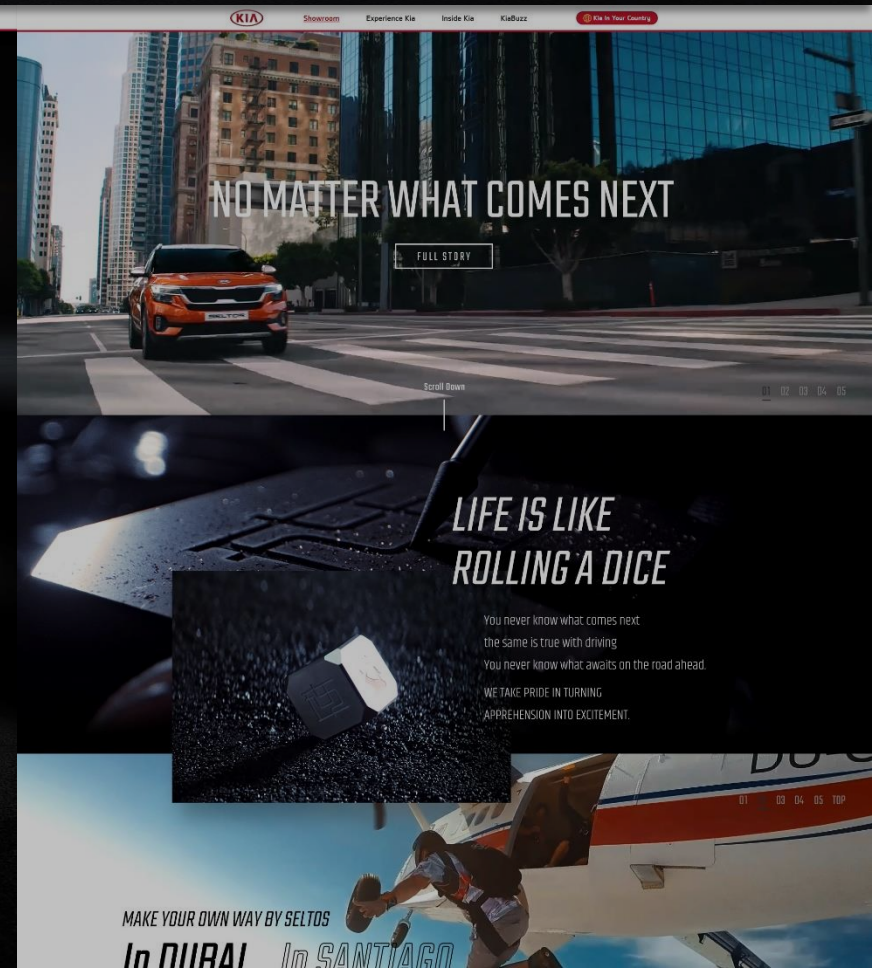
새롭게 출발하기 위한
WINIX Model&Product Shoot



호주오픈 현장을 일러스트 요소로 팝하게 표현한 기아 2020 AO 사이트 제작



하이클래스 소형 SUV SELTOS 글로벌 캠페인 기아 SELTOS 월드와이드 페이지 제작



제품을 직접 체험할 수 있는 경험 삼성 냉장고 디지털 사이니지

삼성냉장고의 특별한 능력

Family Hub

패밀리 허브 세이 알레르겐과 함께 고강력해 주입물 다 흡수해 제거해줘요

세프 컬렉션 전문보관 신제품 보관의 노하우를 담겨있어요

트리플 옥텟냉각 냉각시간 50% 단축 가능해요

메탈쿨링 냉각효율의 극대화를 위한 메탈쿨링

정온기술 냉각기의 온도변동 0.1도 이하로 유지해요

소의 자에게 안전분은 삼성냉장고를 확인해보세요

나만의 제품 찾기

어떤 스타일의 냉장고 디자인이 마음에 드세요?

4도어 2도어(냉동함) 2도어(상하함) 1도어

가족 구성원은 어떻게 되세요?

4인 이상 301~350L 2인 300~350L 1인 200~250L

냉장고의 어떤 기능을 선호하시나요?

독립냉각* 제빙냉장* 정온기술* 푸드케어기능* 스페셜필링* 필링 플러스*

어떤 컬러를 선호하시나요?

화이트 실버/블랙 그라피티

검색 결과 보기

브랜드 검색

세프컬렉션 T9000 F9000 돌풍인 스타일 일문냉장고

검색결과

T9000 850L RF8SM987XU	T9000 집콕 돌풍인 840L RF8SM987XKS	T9000 F9000 840L RF8SM987XKS	T9000 스타일링 720 RF8SM9882X3B
T9000 850L RF8SM987XU	세프 컬렉션 923L RF9EM99405S	세프 컬렉션 840L RF9EM99805S	세프 컬렉션 960L RF10EM99455S

제품비교함

냉장고 4인 L B90FA9EWW

세프컬렉션 돌풍인 냉장고 R333B7D754

T9000 패밀리 허브 837L RF8SM987XU

BEST 모델

세프 컬렉션 970L RF9EM99405S	세프 컬렉션 960L RF10EM99455S
패밀리 허브 837L RF8SM987XU	세프 컬렉션 패밀리 허브 919L RF9EM99405S

기본정보

세프 컬렉션 패밀리 허브 919 L

RF9EM99405S

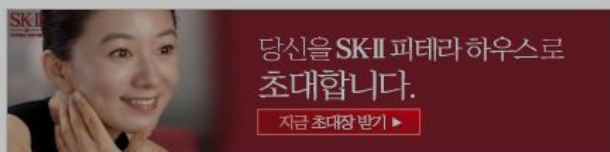
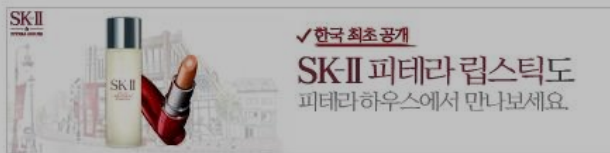
919L

기본 정보 제품 특징 동영상 상세 스펙 확대보기

전시 동선에 따른 체험형 콘텐츠 대구 삼성 창조 캠퍼스 삼성존 전시 미디어



팝업스토어-디지털 매체 연동 SK-II 피테라 하우스 캠페인



제품의 기능과 특징점을 극대화한 페이지 제작

삼성 글로벌 QLED TV Q90R

Pure picture perfection



Q90R

4K ULTRA HD CONNECTED VDR

* Product design and specifications may vary depending on the model and size of the TV.

QLED begins at real

Colour Volume 100% by Quantum Dot
Colours as real as they should be. With Samsung's unique Quantum Dot technology, QLED copies the colour volume to a full 100%, giving you realistic colours in dark or bright scene.



Incredible HDR with brilliant QLED

Quantum HDR 10X
Quantum HDR 10X offers a magnified range of brightness that expresses every scene as precisely as real life, with deep contrasts and vivid natural colours.



* The range of Quantum HDR 10X is based on internal testing standards and subject to change according to viewing environment or specific content.

All powered by an amazing processor

Quantum Processor 4K
Experience QLED's Quantum Processor 4K. It uses its own unique upscaling algorithm to deliver clearer pictures, while adjusting the screen brightness and sound to match your room and the scene on the screen. QLED's powerful processor delivers improved resolution and an amazing experience.



Precision makes perfect

Direct Full Array 16X
Welcome to a new class of precision. Witness details in true clarity as Direct Full Array 16X brings minute details to life by accurately controlling the backlight. You'll see enhanced depth beyond belief, scene by scene. Get ready for a superior viewing experience.

See the bigger picture

Everything gets very real on a bigger screen. You'll experience every goal, feel every explosion, and be right in the middle of the action. You've never been closer than this.



Top 4 Features



1. Direct Full Array 16X

Precision makes perfect with Samsung's most advanced backlighting technology.



2. Quantum Processor 4K

Intelligence improves performance, optimizing to viewing condition and content in real time.



3. Ultra Viewing Angle

Get brilliant colour from every view, even when watching from the side.



* Direct Full Array 16X backlighting technology is subject to change according to viewing environment or specific content.



AI Upscaling

AI Upscaling makes a world of difference. QLED uses AI-powered machine learning to reduce image noise, restore lost detail, and even sharpen edges around objects and text. Now you can enjoy your content at near 4K resolution.

* Upscaling performance may vary according to type of content and format. AI Upscaling may not work for all content, and is not a substitute for native 4K content.

Intelligent



사실적이고 입체감 있는 고화질 8K 디스플레이를 표현한 페이지 제작 삼성 글로벌 2018 QLED 8K TV PD



Perfect reality
QLED 8K

To learn more about QLED 8K, visit samsung.com/tv

8K AI Upscaling

Upscale various types of sources and resolutions to 8K through machine learning.



More information on new
8K TV before anyone else.

Our details to receive the latest updates.
First to hear about Samsung's new QLED 8K TV.

All fields marked * are mandatory.



More information on new
8K TV before anyone else.

Our details to receive the latest updates.
First to hear about Samsung's new QLED 8K TV.

All fields marked * are mandatory.



Perfect
Reality

Enter the new era of resolution that brings new dimension of reality to your living room in larger screens.



Quantum Processor 8K

Powered by AI, Samsung's very own processor not only intelligently optimizes picture quality and sound, but also connects to other home devices.

More information on new
8K TV before anyone else.

Our details to receive the latest updates.
First to hear about Samsung's new QLED 8K TV.

All fields marked * are mandatory.

Last Name *

Country of residence *

Notifications from Samsung

Submit

UHD 라인업에 맞춰 다양한 구성의 페이지 제작 삼성닷컴 2019 UHD PD

Entertainment
at its best



**Product design and specifications may vary depending on the model and size of the TV.

Top 4 Features

- 1. Real Game Enhancer**
With more games, have more fun with more smooth motion and better images.
- 2. Dynamic Crystal Color**
Immerse yourself in the picture with an billion shades of color.
- 3. UHD Processor**
Picture quality with the power to move you.

Soundbar optimized for Samsung TVs

[FIND OUT MORE >](#)

Dynamic color,
powerful content



**Product design and specifications may vary depending on the model and size of the TV.

Top 4 Features

- 1. Dynamic Crystal Color**
Immerse yourself in the picture with one billion shades of color.
- 2. UHD Processor**
Picture quality with the power to move you.
- 3. HDR**
HDR shows you every detail. Clearly, even in the brightest or darkest scenes.

Soundbar optimized for Samsung TVs

[FIND OUT MORE >](#)

Dynamic color,
powerful content



**Product design and specifications may vary depending on the model and size of the TV.

Top 4 Features

- 1. Dynamic Crystal Color**
Immerse yourself in the picture with one billion shades of color.
- 2. UHD Processor**
Picture quality with the power to move you.
- 3. HDR**
HDR shows you every detail. Clearly, even in the brightest or darkest scenes.

Soundbar optimized for Samsung TVs

[FIND OUT MORE >](#)

Get more detail,
get more delight



**Product design and specifications may vary depending on the model and size of the TV.

Top 4 Features

- 1. UHD Processor**
Picture quality with the power to move you.
- 2. HDR**
HDR shows you every detail. Clearly, even in the brightest or darkest scenes.
- 3. Universal Guide**
Your favorite content, located in one place.

Soundbar optimized for Samsung TVs

[FIND OUT MORE >](#)

제품의 압도적인 크기를 실감나게 표현한 페이지 제작 삼성닷컴 2019 Super Big TV MKT

See the bigger picture

Have the confidence to go big and surround yourself with an epic viewing experience. From spectacular picture quality to compatible designs, there are more reasons than ever to buy a Super Big TV. See why so many others have gone big and never looked back.

SEE ALL SUPER BIG TVs



WHY GO BIG SCREEN?

SAMSUNG REFINES THE BIG SCREEN

SEE HOW BIG WITH JUST YOUR ARMS

Bigger screen, bigger experience

Expand your view and your viewing experience with a Super Big TV.



The shopper's choice is to go big



People want larger TVs.

A resounding 8 out of 10 consumers made the switch to a bigger screen.



No one regrets going big.

What's more? 98% of consumers who bought a Super Big TV said they are highly satisfied with their purchase.

**The above contents are based on research conducted by Samsung and GfK Collaborative.

Samsung refines the big screen

Trust Samsung to create the finest innovations that enhance the Super Big experience.



True 8K Resolution

Immerse yourself in QLED's 8K screen and dive into another world. Packed with an incredible 33 million pixels, it's a new visual experience that gives you a taste of true realism up close.

*Available only in QLED 8K series.

AI Upscaling

See upscaled images in 8K/4K quality with Samsung QLED's unique AI-powered machine learning process. No matter how big the QLED TV, see all the stunning details clearly thanks to the optimized upscaling solution that Samsung provides.

*Available only in QLED series.
*Resolution may vary according to types of content and format. **Upscaling may not apply to all resolutions, and may cause reduction of image detail.



Game Mode

Run your games on a bigger screen with optimal graphical settings and still have clear and uninterupted lines of sight. With advanced features like lower input lag and Dynamic Black Equalizer, you will always have full control of your games.

*Available only in QLED series.

Ambient Mode

Your Super Big TV transforms your space even when it's off. It will be a part of the decor when using Ambient Mode to show off decorative art, family photos or useful information. Change your TV to fit your space with no high costs.

*Available in QLED series only.
*Decorative art features may be region and model.



See how big with just your arms

Still on the fence about a big screen tv? Hold open your arms. That amount of space is enough to get a better viewing experience any time you turn on the screen. So, calm your nerves and enter into new worlds of entertainment by going big.



Bigger is better anywhere

See how Super Big TV's enhance any surrounding.



Choose your Super Big TV



8K QLED

Buy Now



8K QLED

Buy Now



8K QLED

Buy Now



8K QLED

Buy Now

공간 활용이 뛰어난 제품의 특징점을 살린 페이지 제작 삼성 모니터 Space Gaming Monitor PD

Reclaim Your Game Space

Wide space for winning play. Experience true immersion with a 32" screen that grabs you into the heart of the action. After you've conquered your enemies, push the Space Monitor flat against the wall for more space. When you're ready for your next game marathon, just pull it back towards you.



High Refresh Rate

Space Gaming Monitor's lightning-fast 144Hz refresh rate ensures flawlessly smooth action scenes even in games with high frame rates. Adjust the refresh rate to 60 or 720Hz when necessary.

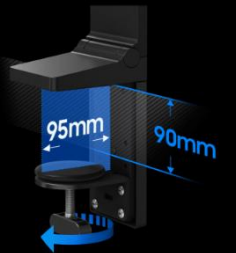


Conventional Monitor

Samsung Space Gaming Monitor

More Gaming Power

Ideal game settings instantly give you the edge. Get optimal color settings and image contrast to see scenes more vividly and spot danger lurking in the darkness. Game Mode adjusts any game to fill your screen with every detail in view.



Concealed Cables

No messy wires in sight. The discreet stand neatly conceals its power cables or cables in reserved slots to prevent tangling and keep your gaming space clear and free from clutter.

All Action, No Delay

Superfluid even-starewell experience. AMD Radeon FreeSync™ keeps your monitor and graphics card refresh rate in sync to reduce image tear and stutter. Watch movies and play games without any interruptions. Even fast action scenes look seamless and smooth.



See from Your Level

Your eyes on victory. The Space Monitor's zero-level height adjustable stand lets you find the perfect spot to look down on all your opponents. Quickly and easily adjust the monitor from sitting flat on the desk to flush against the wall or any other height in between.



Galaxy Watch, Galaxy Buds 출시에 맞춘 소개 페이지 제작 삼성 갤럭시 웨어러블 PD

The next generation Galaxy Buds

They're not just great for listening, they're amazing for being heard too.



Meet the next generation Galaxy Watch Active. All fitness watches track data. Watch Active stands apart – it's a fitness watch that actively gives you advice, so you can stay ahead of the game.



10:08 WED FEB 20



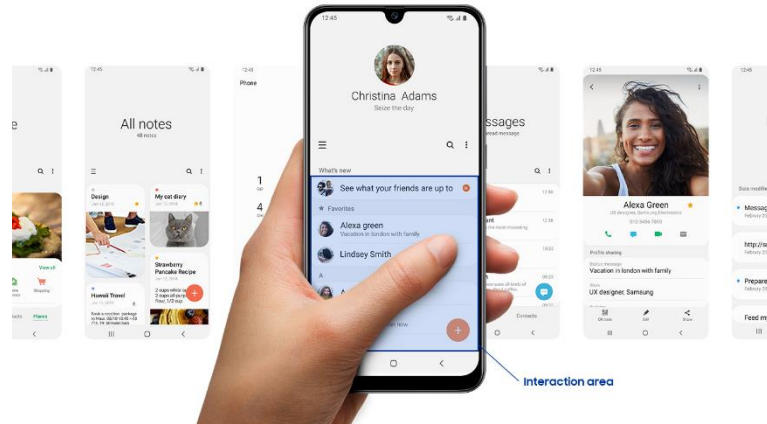
The next generation Galaxy Fit



다양한 콘텐츠를 통해 디자인과 기능성 전달 삼성 갤럭시 A 시리즈 PD



Galaxy A30s



제품의 특징을 역동적인 비주얼로 표현한 페이지 제작

삼성 게이밍 모니터 CRG5 PD

G-Sync Ready

No more choppy gameplay. G-Sync compatibility synchronizes the GPU and panel to eliminate image tears, stuttering, and screen-lag for exceptionally smooth, fast-action gaming. A dynamically adapted display refresh rate makes complex game scenes stable and virtually stutter-free.



G-SYNC OFF

nVIDIA
G-SYNC ON

Blazing Speed, Full Immersion



Full Screen Design

Display with no limits. The 3-sided bezel-less design unveils more screen for a practically seamless dual monitor setup. Fun features like a sturdy V-stand, game board-style OSD menu, and circular exterior design add the finishing touches to your gaming environment.



3-Sided Bezel-Less

Game Style UI

Clean Back

삼성

게임스컴 및 제품 홍보를 위한 마케팅 페이지 제작 삼성 게이밍 모니터 MKT

Super Ultra-Wide

The 32:9 and 32:10 super ultra-wide aspect ratio expands your field of view beyond standard screen aspect ratios for the winning advantage in almost any game scenario. Spot your enemies faster, make your move earlier, and react to danger sooner — and up your game to a whole new level.

SEE ALL SUPER ULTRA-WIDE MONITORS



Game Changer at Play

Not in the habit of ditching your standard monitor for a Samsung gaming monitor? Why not? The 32:9 and 32:10 super ultra-wide aspect ratio expands your field of view beyond standard screen aspect ratios for the winning advantage in almost any game scenario. Spot your enemies faster, make your move earlier, and react to danger sooner — and up your game to a whole new level.



Game Changer at Play

Not in the habit of ditching your standard monitor for a Samsung gaming monitor? Why not? The 32:9 and 32:10 super ultra-wide aspect ratio expands your field of view beyond standard screen aspect ratios for the winning advantage in almost any game scenario. Spot your enemies faster, make your move earlier, and react to danger sooner — and up your game to a whole new level.



Game Changer at Play

Not in the habit of ditching your standard monitor for a Samsung gaming monitor? Why not? The 32:9 and 32:10 super ultra-wide aspect ratio expands your field of view beyond standard screen aspect ratios for the winning advantage in almost any game scenario. Spot your enemies faster, make your move earlier, and react to danger sooner — and up your game to a whole new level.



Influencer & Pro-gamer

Influencer



Pro-gamer Interview



제품의 기능이 두드러지는 이미지를 활용한 페이지 제작

삼성 AW3 Family Hub 냉장고 PD

Easily share family moments and news and news

Family Board

Enrich your family life by sharing news, messages and special moments on the Family Board. Simply use the home screen or your smartphone and it will synchronize with the Family Hub. You can show photos, post stickers, draw pictures and type or hand-write notes. You can even add a music player.



Moist, fresh natural tasting food

Twin Cooling Plus™

Ensure your food stays more moist and fresh for longer*. Twin Cooling Plus™ optimizes the temperature and humidity in the fridge and freezer with independent cooling systems. It preserves food in the optimal conditions and protects its original flavor and aroma by preventing odors from mixing.


* Based on independent testing by Intertek compared with a conventional cooling system.



대용량 배터리, 초경량의 특징점을 표현한 페이지 제작 NOTEBOOK 9 ALWAYS 2019 PDP

삼성 노트북 9 NT9301BE-K58

제품명 스펙 고객지원 판매권 설정 구매하기



한번 충전으로 Allday, 초경량으로 Always
삼성 노트북 9 Always 2019

- 순간은 빠르고 시간은 자유롭게
대용량 75 Wh 배터리
- 최신 8세대 인텔 CPU + LP5 + GIGABYTE Thunder Bolt
최첨단 기술 탑재
- 가벼운 무게와 얇은 두께로 휴대성 UP
초경량 & 초슬림



대용량 75 Wh 배터리

Always 어댑터 프리

75 Wh. 숫자만 봐선 실감이 잘 가지 않으시죠?
콘센트에 연결하지 않고 새벽부터 저녁까지 사용할 수 있습니다.
대용량 배터리로 더 자유로운 생활을 누리세요.



75 Wh Battery

저녁까지

[사용시간 보기 >](#)

스마트폰처럼 쉬운 충전

이직 충전

장비하고 충전이 번거롭지 않고 충전이 빠르죠? 스마트폰 충전기로 충전하세요. 거지개 배터리를 충전하세요. 삼성 노트북 9 Always를 충전하세요. 언제 어디서나 간편하게 충전할 수 있습니다.

- 보조 배터리
- 휴대용 충전기
- 전력제한 전용 어댑터



Battery Pack

* 충전이 완료되면 20~30분 정도 충전이 완료됩니다.
* 충전이 완료되면 20~30분 정도 충전이 완료됩니다.
* 충전이 완료되면 20~30분 정도 충전이 완료됩니다.

10분 충전에 영화 한 편

익숙한

표준 충전 방식은 10분 충전만으로도 영화 한 편이 끝나고요? 딱 10분만 충전하세요.
최대 3시간 12분 시청할 수 있습니다. 100%이전 한층도 가능합니다.



10분 2시간 12분

* 100% 충전 시, 100% 충전으로 최대 3시간 12분 시청할 수 있습니다. 100%이전 한층도 가능합니다.

커브드 모니터 곡선의 강점을 살린 페이지 제작 삼성 UR59C 커브드 모니터

Complete Immersion in True Detail



Immersive Viewing

Samsung's 1500R screen is deeply curved to involve you more fully in the action. And with life-like 4K UHD image resolution and the superior quality Samsung panel, you'll enjoy a viewing experience that's more realistic than ever.



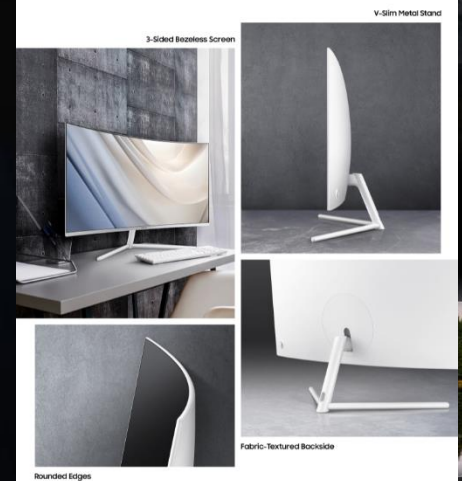
A Billion Colors

Supporting a billion hues and a 1000:1 contrast ratio, the UR59C provides a wider range of color and deeper, darker blacks. So whether you are gaming, watching videos, or working with graphic applications, you can be sure of more accuracy and clarity in the colors.



Sleek and Stylish

With curved bezels and covers, a fabric-textured rear casing, and a roundable bezel to work the UR59C measures just 6.9mm at its thinnest. And supported on a flexible yet sturdy V-Slim metal stand that also ensures cables, the monitor brings an understated style to any setting.



Curved for

The UR59C's curved display means that you're always looking at the content from the perfect angle. The screen's curved form offers a wide range of viewing angles and more immersion than ever.

Game

Game Mode optimizes image contrast and response time to help you get the most out of your gaming experience.

UHD Up

Samsung's UHD capability technology includes a resolution of 3840x2160 and offers a wide range of content.

와이드 커브드 모니터의 특징점을 살린 페이지 제작 삼성 CJG5 2018 모니터



WQHD Resolution

With up to 1.7 times the pixel density of Full HD, WQHD not only delivers incredibly detailed, pin-sharp images — it also creates a wider workspace that lets you see more of documents and webpages on screen with less scrolling and zooming.

FHD 1920x1080
WQHD 2560x1440

Rapid 144Hz Refresh

The rapid 144Hz screen refresh rate provides flawlessly smooth scenes and can be adjusted to 60Hz/75Hz for optimized monitor performance.

60hz 144hz

Conventional Monitor Samsung CJG5 WQHD Monitor

Curved for Comfort

When you view a flat screen monitor for an extended time, your eyes make small, but continual focus shifts that lead to increased fatigue. The CJG5's curved display lets your eyes maintain a constant focus across the entire screen, resulting in less fatigue and a more comfortable viewing experience.

Multiple Display Modes

The CJG5's Game Mode instantly optimizes black gamma levels, contrast ratios, sharpness and color value settings for any game genre or movie.

FPS RTS RPG AOS

제품의 주요기능을 직관적인 모션으로 표현한 페이지 제작

삼성 글로벌 NV75N7677RS 오븐

One flexible door. Opens two ways.

Flexible Door

Enjoy complete flexibility to cook various dishes with the flexible door.
Open the top half to use the upper zone for smaller meals. Also, easily access the upper zone while cooking different foods without heat loss to the lower zone.
Or you can open the entire door when using the whole oven.

Cook more dishes much more efficiently

Dual Cook with Flexible Door

You can easily use the upper zone and bottom zone at the same time with different temperature and time settings to get optimal cooking results in both zones without losing heat or hinder cooking in the lower zone.
So you can efficiently prepare different dishes and enjoy the best taste.

Waste less heat opening half of the oven

Dual Cook with Flexible Door

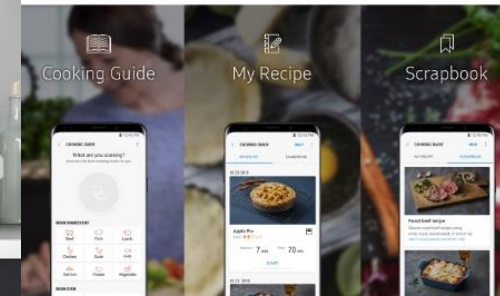
Save plenty of time and energy preparing your meals.
Only using upper half zone means you can cut food preparation time by 22% and use 20% less energy compared to heating the whole oven.



Easier and intuitive cooking

Intuitive Smart Cooking contents

Cooking Guide, recipe, smart cooking mode for a dish, smart air fryer can cooking in upper/lower zone, My list or list you cook how you cooked meals, so they're easy to reuse again.
Bookmarks, recipe, so they're easy to reuse.



주요 기능을 집중적으로 소구하는 비주얼로 페이지 제작

삼성 갤럭시 A8

Fully immersive infinity display

Samsung Galaxy A8 features a 5.6" Full HD+ Super AMOLED Infinity Display for a fully immersive experience. Its contoured casing is designed to enhance grip and comfort for office workers managing daily project workflows and for store associates accessing inventory and product information.



Cutting-edge shooting performance

Capture true-to-life detail at your workplace. Samsung Galaxy A8 produces bright and sharp results thanks to its 16MP + 8MP dual front camera and 16MP rear camera. Its powerful image processing sensor is optimized for when accuracy is absolutely critical.



Essential information at a glance

View key information at a glance. With Always On Display (AOD), Samsung Galaxy A8 lets multitasking employees check video conference call times in digital, analog or world clock formats on screen. It also shows calendar events and weather without waking up your device.



Personal mobile assistant

- Bixby Vision**
Bixby Vision translates foreign documents and adds business card details to your contacts via your camera.
- Bixby Home**
Bixby Home recommends relevant content and useful apps based on your usage patterns, giving you quick and easy access to important information.
- Bixby Reminder**
Bixby Reminder sets location or time-based alerts for important tasks. It also sends missed call alerts, follow-up report notifications and upcoming meeting reminders.

*Galaxy A8 is made with Bixby Vision. Bixby Vision may not be available in all regions.
**Bixby Vision requires a good internet connection and a clear camera lens.



Reliable Water and Dust Resistance

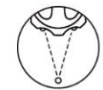
Build tough to withstand the elements, Samsung Galaxy A8 is IP68 rated to shield against the harshest challenges of the outdoors. Public safety officers and delivery personnel will benefit most from this protection when working in carbon dust, weather conditions that can damage their devices.



*Galaxy A8 is rated IP68, meaning it is protected against dust and water ingress. Water resistance rating is based on test conditions of submersion in up to 1.5 meters of fresh water for up to 30 minutes. Submersion in salt water or your device may be damaged or corroded and is not covered by the manufacturer's warranty.
**IP68 rating does not protect against heavy rain and significant splashes.

제품의 다양한 기능을 디테일한 그래픽을 활용해 소구한 페이지 구성

삼성 360 ROUND



3D 360 Camera



Fanless



Heat Sink



Fully immerse 360 video recording

The 360 Round features 17 lenses to meticulously scan a wide area with 100% top-to-bottom and left-to-right coverage. Top-grade broadcast-grade 4K content creation with 4K or compressing professional-quality 3D 360 content. Users can enjoy a fully immersive VR or two-dimensional experience to capture moments.



3D 360 Camera

Compact unibody design

With its portable unibody design, the 360 Round can store video and audio from all 17 cameras and 4K output in the mobile as an independent storage unit for PC, tablet, or cloud. Samsung's factory calibration technology reduces the need for separate calibration and adjustment.

- 4 built-in MIC
- Top-glide Lens
- 16 Lenses
- MIC Ports
- SD card Slot
- Type C Port

*MIC, SD card, and SD card slot are optional.

True-to-life 4K 3D 360 video

Setting the standard for video professionals, the 360 Round delivers 4K video quality with unparalleled, distortion-free 3D optical rendering to offer an amazing resolution for best-in-class video production. Create content the way it was meant to be seen.

4K x 2K 4K x 4K

*The 360 Round features a 4K UHD resolution. The picture will vary depending on the device.

3D 360 real-time streaming

Push through great live experiences. The 360 Round delivers real-time 4K 3D streaming to your eye via a network device. It also supports 360-degree live streaming on YouTube and 360-degree live streaming. Users can also create fully immersive 3D videos in 4K Ultra High Definition (UHD).



*Live streaming may vary according to setup here.
*The stability of service may vary by network or service region. Please check the recommended specifications.

Convenient stitching functionality

Take control of the story content. The 360 Round comes bundled with advanced Samsung Stitching Program, which seamlessly integrates photos and audio from each of the 17 cameras and lets creators, engineers, content creators to preview, review and broadcast their digital stories together seamlessly.

PC SYSTEM REQUIREMENTS

*Samsung Stitching Program requires minimum PC specifications. Please consult PC System Requirements on the Support Page.

3D sound from 6 built-in microphones

Plung into full sound. Thanks to its 6 individually positioned microphones with intelligent auto-focus function, 3D surround sound and 3D spatial audio reproduction, its step-by-step design delivers seamless synchronization between video and audio for an enhanced live streaming experience.

Center
Front Left Front Right
Surround Left Surround Right
LFE



3D sound

*The 360 Round features 2 additional microphones ports.

제품의 특징점을 라이프 스타일 비주얼로 구성한 페이지 삼성 노트북 9 Always 2018

75Wh all-day-battery Use 28 hours Portable Battery Pack charging Compact Adaptor Up to 19%
Intel 8th-Gen Coffee Lake NVIDIA MX150 GeForce 2GB
Ultra light Metal 1.29Kg Single-shell-body 15.0" FHD
sRGB 95% **삼성 노트북 9 Always 2018** Delta E<2.5
180° Hinge Video HDR
Consulting mode Simple Sharing Outdoor mode
500nit Brightness RealView Display Quick Charge
Thickness 15.4mm Finger-print sensor PC Gallery
Next-generation USB Type-C Auto backlit Keyboard
Thunderbolt 3 Up to 40G/s 178° wide viewing angle

75Wh all-day-battery Use 28 hours Portable Battery Pack charging Compact Adaptor Up to 19%
Intel 8th-Gen Coffee Lake NVIDIA MX150 GeForce 2GB
Ultra light Metal 1.29Kg Single-shell-body 15.0" FHD
sRGB 95% **삼성 노트북 9 Always 2018** Delta E<2.5
180° Hinge Video HDR
Consulting mode Simple Sharing Outdoor mode
500nit Brightness RealView Display Quick Charge
Thickness 15.4mm Finger-print sensor PC Gallery
Next-generation USB Type-C Auto backlit Keyboard
Thunderbolt 3 Up to 40G/s 178° wide viewing angle

10분 충전에 영화 한 편

퀵 충전
프리웨어인 10분 충전의 노트북에 영화가 없을까?
약 100분 충전하세요. 최대 2시간 사용할 수 있습니다.
100%이면 동영상도 가능합니다.

QUICK CHARGING

* 100% 충전시 1시간 10분 사용 가능
* 100% 충전 후 10분 충전 시 2시간 사용 가능

노트북의 놀라운 청력

보이스노트 & Far-Field MIC
같은 날에 당겨 당겨 두 고수들의 목소리를 선명하게 녹음하세요.
고음역 Far-Field MIC가 내장되어 있어서 가능한 일입니다.
보이스노트 기능으로 녹음 공간을 넓힐 수 있어서 나중에 필요한 내용을 찾기도 쉽습니다.

보이스노트 Far-Field MIC

대용량 75 Wh 배터리

Always 어댑터 프리
75 Wh, 숫자만 보면 실감이 잘 가지 않죠? 콘센트에 연결하지 않고
새벽부터 저녁까지 사용할 수 있습니다. 대용량 배터리로 더 자유로운 생활을 누리세요.

새벽부터 저녁까지

새벽부터 저녁까지

새벽부터 저녁까지

새벽부터 저녁까지

대용량 75 Wh 배터리

Always 어댑터 프리
75 Wh, 숫자만 보면 실감이 잘 가지 않죠? 콘센트에 연결하지 않고
새벽부터 저녁까지 사용할 수 있습니다. 대용량 배터리로 더 자유로운 생활을 누리세요.

새벽부터 저녁까지

새벽부터 저녁까지

새벽부터 저녁까지

새벽부터 저녁까지

눈부시게 압도적인 퍼포먼스

고성능
어떤 상황에서도 몰려오는 유언단 메일들을 처리하는 일주일의 업무를 거뜬히 삼성 노트북 9 Always.
최대 19배 인텔® 코어™ 프로세서의 성능 향상, 삼성 PCie NVMe SSD를 탑재해 초 시속의 속도, 고음역 작업까지
달성 없이 강력한 성능을 경험합니다. NVIDIA GeForce® MX150 지원. 그래픽 카드도 물론 최고입니다.
고음역, 컬러, 성능, 그리고 무엇보다도 놀랄 수 있게 합니다.

Intel® 8th-Gen NVIDIA® GeForce® MX150 삼성 PCie NVMe SSD

Intel® 8th-Gen Intel® 7th-Gen **40%**

* 100% 충전시 1시간 10분 사용 가능
* 100% 충전 후 10분 충전 시 2시간 사용 가능

볼수록 빠저드는 매력

삼성 RealView 디스플레이
눈과 코를 통해 볼 수 있는 3D 이미지 디스플레이는 현실과 다름없는 이미지를 보여줍니다.
눈으로 보는 것보다 더 생생한 이미지를 보여줍니다. 눈으로 보는 것보다 더 생생한 이미지를 보여줍니다.
어떤 일이든 시원하게 사용할 수 있습니다. 선명한 화질로 보실 수 있습니다.

178° Viewing angle sRGB 95% Delta E < 2.5 max 500nit Brightness Video HDR

차량 특징점을 담아낸 마이크로 사이트 기아 SELTOS 사이트 제작



LIFE IS LIKE ROLLING A DICE
YOU NEVER KNOW WHAT COMES NEXT
THE SAME IS TRUE WITH DRIVING
YOU NEVER KNOW WHAT AWAITS ON THE ROAD AHEAD

WE TAKE PRIDE IN TURNING
APPREHENSION INTO EXCITEMENT



글로벌 테니스 토너먼트 오스트레일리아 오픈 사이트 기아 2019 AO 사이트 제작



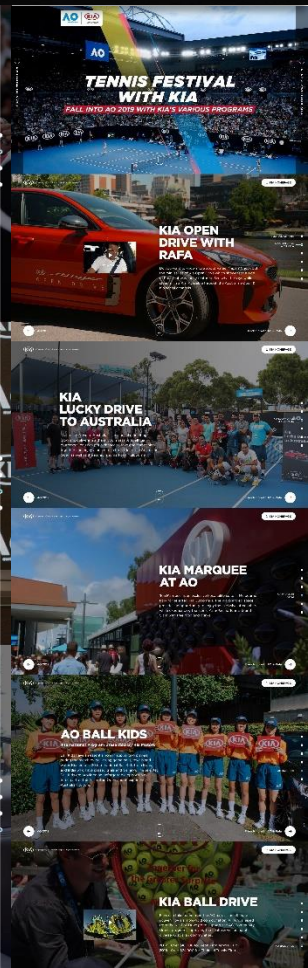
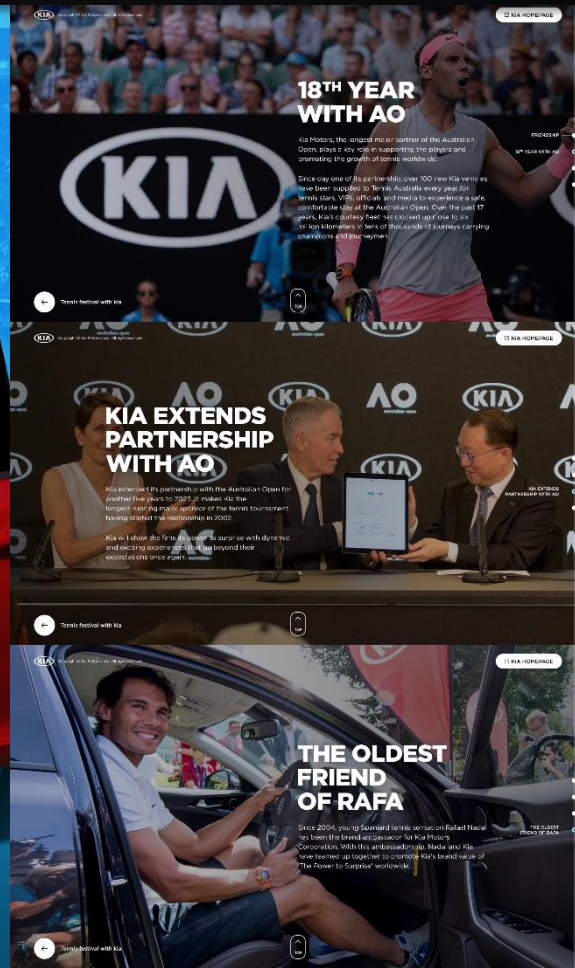
01.
AUSTRALIAN
OPEN 2019



02.
TENNIS FESTIVAL
WITH KIA



03.
FRIENDSHIP
WITH AO & RAFA



펜타곤 메타포를 기본으로 차량의 USP를 담은 마이크로 사이트 기아 The New K5

5가지 업그레이드로 중형세단의 기준을 높였다
The New K5



The New K5 CHIC EXTERIOR

감각적인
인탈리오 라디에이터 그릴



스포츠한
LED 리어 콤비네이션 램프

The New K5 REFINED INTERIOR

고급스러움을 더하는
브라운 원톤 인테리어



다양한 분위기 연출이 가능한
가변형 무드조명

ECO
SPORT
COMFORT

The New K5 DYNAMIC PERFORMANCE

선택의 폭을 넓힌 다양한
엔진 라인업

<p>2.0LPI</p> <p>151kW 최고출력/6,200rpm 195Nm 최대토크/4,500rpm 직접분사 엔진 (가솔린 기준)</p>	<p>2.0 CVT 가솔린</p> <p>163 최고출력/6,500rpm 210 최대토크/4,800rpm 직접분사 엔진 (가솔린 기준)</p>	<p>1.7 디젤</p> <p>141 최고출력/4,000rpm 34.7 최대토크/1,750-2,500rpm 직접분사 엔진 (디젤 기준)</p>
<p>1.6 T-GDI</p> <p>180 최고출력/6,100rpm 27.0 최대토크/1,500-4,500rpm 직접분사 엔진 (가솔린 기준)</p>	<p>랙구동형 전동식 파워스티어링^{TR-MEPS} (1.6 T-GDI 적용)</p>	

The New K5 WISE DRIVING

고속도로 주행보조(HDA) L2+
차선 유지/차로 유지 보조/설정 속도 자동변경
*사이드-블라인드 경고 기능은 1.6T-GDI에 적용됩니다.



The New K5 SMART CONVENIENCE

무상서비스 제공기간 5년
스마트 내비게이션 UVO



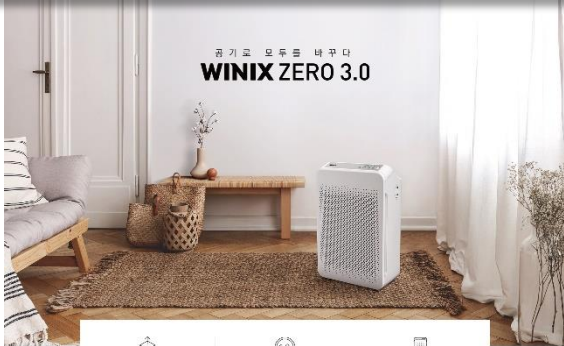
글로벌 HIGH END
KRELL 프리미엄

The New K5 VIDEO GALLERY



Wise but

신제품의 성능을 라이프스타일 비주얼로 담아낸 위닉스 2020년형 제로 3.0 PD

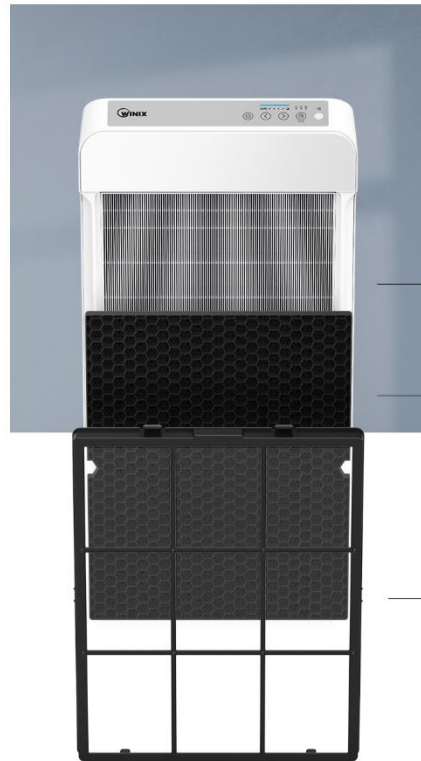


- ▶ 생활악취(臭) 제거
- ▶ 흡수 가능한 다중공
- ▶ 수면 모드

제로, 그 이상의 제로
 공기청정기 제로 시제품에 비해 1.5배 이상 공기청정 성능 향상

청정면적 **25%** 증가

1.5배 이상 공기청정 성능 향상
 공기청정기 제로 시제품에 비해 1.5배 이상 공기청정 성능 향상
 제로 시제품에 비해 1.5배 이상 공기청정 성능 향상



초미세먼지는 물론, 생활 악취와 유해가스까지 걱정 끝

마이크로 에어케어 시스템

- 마이크로 집진필터** 초미세먼지 및 나노입자 제거
필터를 통과하는 공기 중의 0.3 μ m 크기의 초미세먼지까지 제거합니다.
- 탈취필터** 생활악취 제거
새집증후군 유발물질 제거
유해가스 제거
필터를 통과하는 공기 중의 유해가스 대표 5개 물질인 새집증후군 유발물질(폼루렌, 포름알데히드)과 생활 악취(암모니아, 아세트산, 아세트알데히드)를 제거합니다.
- 프리필터** 큰 먼지 제거
공기 중의 입자가 큰 각종 생활먼지를 제거합니다.



가구 디자인 DNA를 결합한 생활가구가전



자연 친화적인 브랜드 가치를 비주얼과 텍스트에 녹여낸 레이델 홈페이지 구축



건강자신감 레이델이 시작합니다.

호주 RAINBOW AND NATURE사의
Healthcare Brand, RAYDEL®을 소개합니다.

자세히보기

RAYDEL Policosanol

레이델 폴리코사놀

RAYDEL Beeswax Alcohol

레이델 비즈왁스알코올



천연 기능성 원료를 더한 바다원 비누로
건강한 피부를 유지하세요.



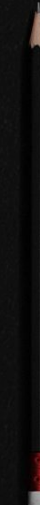
RAYDEL은 1986년 설립된 30년 전통의 **호주 건강기능식품 전문기업**
Rainbow and Nature 사의 헬스케어 브랜드입니다.

매일 만나는 건강자신감 RAYDEL

RAYDEL은 자연 유래 원료, 과학적 검증, 철저한 품질관리의 3가지 원칙을 지켜갑니다.
RAYDEL은 모든 고객이 건강자신감을 가질 수 있도록 삼익 철은 높이고
이로운을 추구 수 있는 혁신적인 제품 개발을 위해 노력합니다.
RAYDEL은 건강에 대한 올바른 지식을 전하고, 근본적인 건강관리 솔루션을 제공합니다.

YOU MEET TURNING POINT TO NEW CREATION

코너크리에이티브 패키지





End of
Document